

The background features a dark, textured surface with a glowing blue and purple orb in the center. The orb has a white Apple logo on its top. To the right, there are several green pens in a holder. The text 'Worldwide' is written in a golden, serif font with a slight shadow effect.

Worldwide

The background features a dark, textured surface with a glowing blue and purple orb in the center. The orb has a white Apple logo on its top. To the right, there are several green pens in a holder. The text 'Developers' is written in a white, serif font and is enclosed within a white rectangular border.

Developers

The background features a dark, textured surface with a glowing blue and purple orb in the center. The orb has a white Apple logo on its top. To the right, there are several green pens in a holder. The text 'Conference' is written in a golden, serif font with a slight shadow effect.

Conference



# Licensee Support: Evolution of the Licensing Platform

*Garey De Angelis*

**Director, Mac™ OS  
Licensing**

# Agenda

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- **Definition, accomplishments, status**
- **Evolution**
- **Goals**
- **Expected Results**
- **Summary**
- **Demos**
- **Q&A**



# What Is CHRP?

*Reference platform architecture and spec for PowerPC™ systems...*

- Open, flexible and extensible
- No special licensing fees
- Convergence of PReP and Power Mac architectures
- Takes advantage of commodity silicon parts
- Uniform OS programming model
- Alternative to Wintel for the Industry



# CHRP

## *Accomplishments...*

Specifications



**Proven**

Chip set logic &  
performance



**Verified**

Open FirmWare  
compatibility



**Confirmed**



**IBM**



MOTOROLA INC.



# CHRP and Mac OS

## *Current Status...*

- Mac OS 8.0 for CHRP → **Near completion**
- Reference Platforms → **Available**
- Open FirmWare → **Available**
- Industry-Standard Chipsets → **Available**
- Products → **Under development**

***CHRP is REAL!***



# Evolution of CHRP

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## *Short Term...*

- Release minimum sets of drivers and features
- Further abstraction for new PPC processors
- Investigate support for portables
- Investigate “ROM in RAM” to enhance performance
- Encouragement of broad Industry adoption



# Evolution of CHRP

## *Long Term...*

- **Evolve the spec for improved flexibility**
  - Relax I/O requirements
  - Support new technologies e.g., USB...
- **More Mac OS abstraction will offer more freedom**

Apple  
Proprietary

CHRP



Open  
Architecture

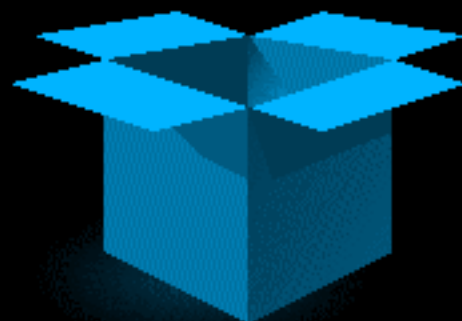




# Goals for the Evolution

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- **Expand the open architecture market**
- **Expand the market for Mac OS**
- **Continue to be a flexible and extensible reference platform**
- **Preserve compatibility**
- **Provide mobility**



# Expected Results

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*For Developers, Industry, PowerPC, Mac OS...*

- **Open platform to innovate on**
- **Delivery of value-added differentiation to the market**
- **True alternative to Wintel**
- **Open new markets**



# Summary

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## *Open Architecture for Mac OS and PowerPC...*

- **There is an alternative to Wintel**
- **AIM committed to evolve the specification**
  - Drive innovation and differentiation
- **New markets and segments will open for Mac OS and PowerPC**
- **CHRP is REAL!**





# Long Trail Reference Design

*Steve Fauré*

**PowerPC App. Eng.  
IBM Microelectronics  
Austin, Texas**

# The Long Trail Difference: CHRP with a PC Heritage

## *Low cost, PC standard hardware*

- **4 Layer (2S+2P) motherboard**
  - ATX form factor
  - <\$20 bare card in mass quantity
- **COAST L2 Cache support**
- **PGA processor support**
  - Easy upgrade to G3
- **VRM core voltage regulation**
- **Uses ATX standard power supply**



# Long Trail Core Logic

## *Golden Gate II chipset from VLSI*

- **PPC to PCI bus bridging**
  - PPC bus at 66MHz
  - Supports split transactions
- **L2 Cache controller**
  - Up to 1MB supported
- **DRAM controller**
  - Supports 512MB SDRAM
  - Or 768MB EDO DRAM (not mixed)



# Long Trail Is Proof of CHRP Concept

- CHRP OS initial development without Long Trail prototype
- GG chipset developed outside AIM alliance by VLSI
- IBM Microelectronics offers design data on public FTP
  - [ftp://ftp.austin.ibm.com/PPC\\_support/reference\\_designs/longtrail](ftp://ftp.austin.ibm.com/PPC_support/reference_designs/longtrail)





Demo





**Yellowknife  
CHRP  
Reference Design**

*Jeff Nutt*

**Motorola  
Program Manager**

# Reference Design

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- **Sophisticated Application Note for systems developer**
  - NO special licensing fees
- **Lower investment costs via design kits**
- **Industry standard components, form factor, features**
- **Designed and offered by PPC silicon supplier**



# Yellowknife Reference Design

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- Supports all PPC CPUs
- Low cost 4 layer PCB; ATX format
- 3 PCI and 2 ISA slots
- 66 MHz CPU Bus and 33 MHz PCI
- Single chip MPC 106 PCI bridge
- 512KB L2 Coast module
- Firmworks Open Firmware
- Mac and PC I/O
- ATI Graphics card and Crystal 4236 card



# Reference Design Info

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- **CHRP Specification**
- **Yellowknife Design Guide**
  - Schematics and BOM
  - Engineering Spec
  - Artwork and gerber (upon request)
- **[www.mot.com/powerpc](http://www.mot.com/powerpc)**





# **CHRP Proof of Concept: VIPER**

***Bill Hede***

**StarMax Product Engineer**

***Tai Patwardhan***

**Program Manager  
Motorola Computer Group**

# Viper

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- **MCG's first-generation CHRP system**
- **Designed and developed in conjunction with Apple**
- **CHRP Compliant**
- **Industry standard components**
- **LPX form factor**
- **CHRP reference platform for Mac OS 7.6 and Tempo development**
- **Available to Software and Hardware developers**



# Viper Features

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- **Supports current and next-generation (G3) PowerPC CPUs**
- **66 MHz system bus**
- **Single chip MPC 106 PCI bridge**
- **PowerFirmware (IEEE OF 1275)**
- **ADB, PS/2, SVGA/RGB ports**
- **Supports standard Mac and PC peripherals**
- **Onboard video**
- **Onboard Ethernet**



# Developer Program

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- Available at special pricing
- Free upgrade from 7.6 CHRP to Tempo
- StarMax Developers Program:  
<http://www.mot.com/starmax/developer>







Demo



Q&A

The background features a dark, textured surface with a glowing blue and purple sphere in the center. The sphere has a white Apple logo on its top. A magnifying glass is positioned over the sphere, and a pen is visible on the right side. The text "Worldwide Developers Conference" is overlaid on the image. The word "Worldwide" is in a gold, serif font. The word "Developers" is in a white, serif font and is enclosed in a white rectangular box. The word "Conference" is in a gold, serif font.

Worldwide

Developers

Conference