

The background of the image is a collage of various items: a magnifying glass with an Apple logo on its handle, a green pen holder with several pens, a globe, and some papers. The text is overlaid on this background.

Worldwide

Developers

Conference



I/O Technologies

Tali Tamir

**Hardware Technologies
Evangelist**

Agenda

- **FireWire Support Overview**
- **USB Support Overview**
- **Desktop PCI Update**
- **SCSI Update**
- **ATA Manager 4.0 Overview**
- **Memory Opportunities**
- **Q&A**





FireWire



FireWire Support Overview

FireWire Overview

- **Why FireWire?**
- **Product Plans**
- **Market Overview**
- **SW Overview**
- **Developer Support**



What Do Our Customers Want?

- **Simplification**
 - Single interconnect for all connections
 - No configuration, no setup
 - No extra power cables
- **Performance**
 - Full motion video
- **Low cost**
 - No extra cost beyond existing solutions



What Does Apple Want?

- **Provide a new class of desktop services**
 - Carry real-time data, e.g., audio and video
 - Support peer-to-peer transactions between peripherals
 - Support more devices and more types of devices
- **Enhance existing I/O services**
 - Let devices move their data without burdening the CPU
 - Simplify driver and controller software

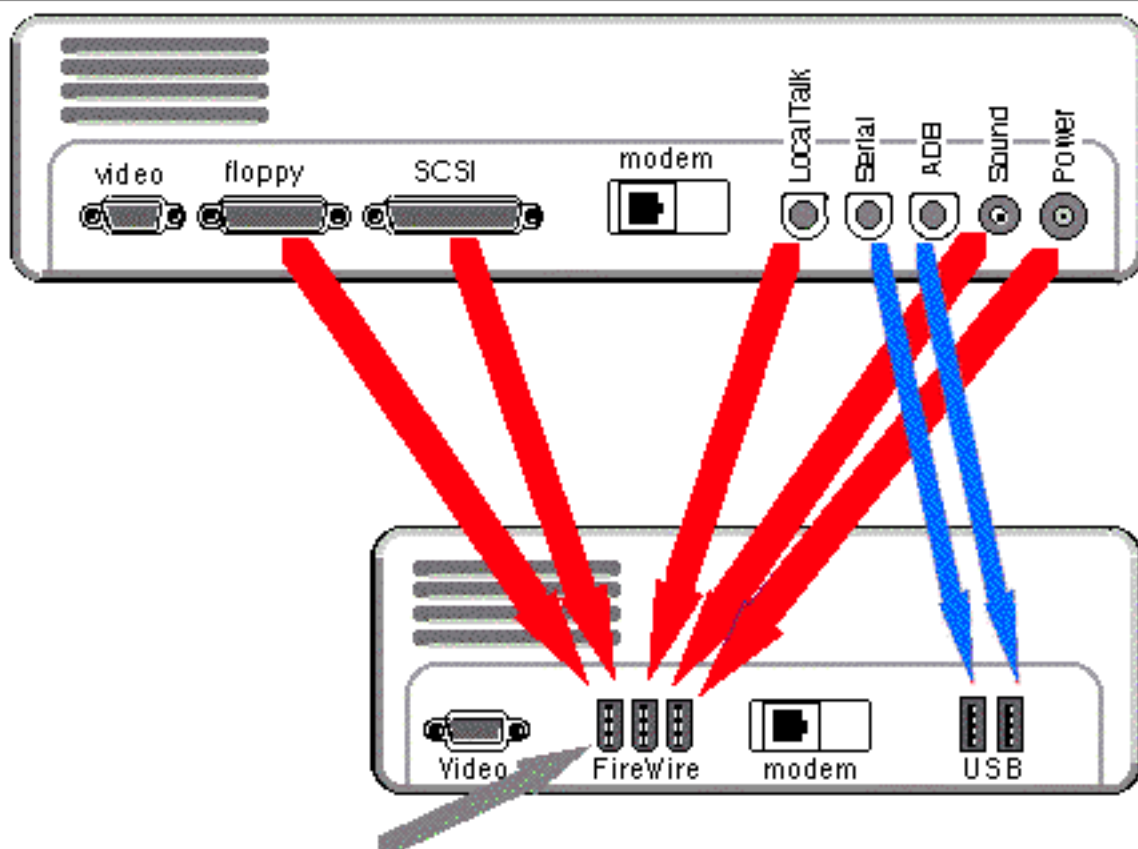


What Do We All Want?

- **Enable system miniaturization and simplicity**
 - Consolidate most I/O functions into a single port
 - Permit attachment to small devices



Clean Up the Mess!



What Is FireWire?

- **Simple, elegant I/O connection**
 - Automatic configuration, power, true plug-and-play
 - Connectors/cables roughly ADB sized
- **Industry standard**
 - Developed and endorsed by industry leaders
- **Provides expandability without slots**
 - Up to 400 Mbit/sec
 - Future growth path to Gbit+
- **Performance**
 - Isochronous services

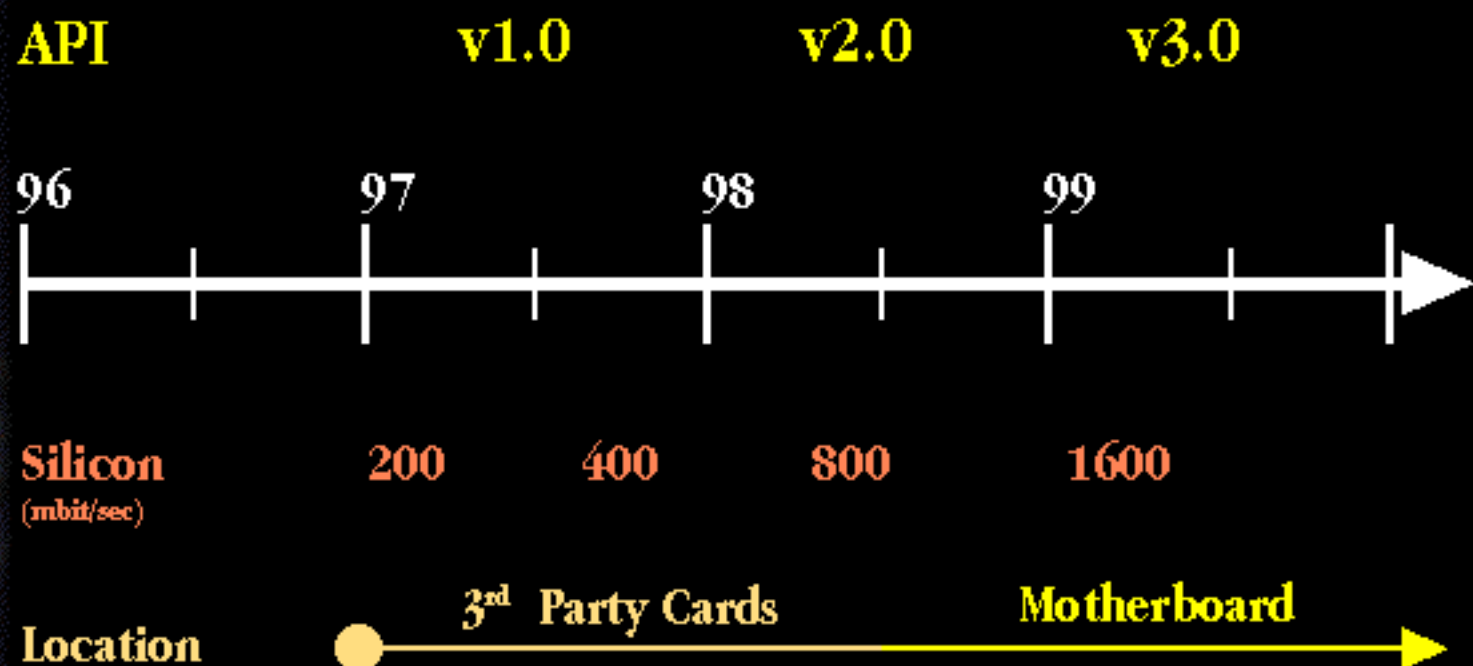


FireWire Product Plans

- **FireWire 1.0 API is released**
 - Tempo
 - Amendment to Software Distribution Agreement
- **Radius PhotoDV**
 - First shipping FireWire-based solution
 - Mac only
- **Hardware Support**
 - Apple is investigating bundling options
 - Motherboard solution is in development



FireWire Roadmap for Apple



FireWire Market Overview

- **Today, FireWire means Digital Video...**
 - **Video Editing Solutions**
 - Host adapter card, software, cable, CODEC (hardware and software based)
 - **Digital Cameras**
 - Still image, camcorder, and conference



FireWire Market Overview (*cont.*)

- **Tomorrow, FireWire means multimedia interconnection**
 - **Conventional PC market**
 - Host Adapter cards, chip sets, printers, scanners, storage, very local area network, docking, MIDI
 - **Consumer Electronics**
 - Stereos, DVD, D-VCR, digital satellite systems, set-top boxes, Home Network





FireWire SW

Eric Anderson

**Senior Engineer,
I/O Technology Software**



Demo

Architecture Overview

- **Requires System 7.6 and forward**
 - Apple FW support on PowerPC and PCI only
- **Borrows from SCSI Mgr Model**
 - Pluggable HAL Architecture
- **Implements Run-Time Driver loading**
 - Required for Hot Plug-and-Play
- **Asynchronous and Isochronous services**



Architecture

To Apps

Driver

e.g., FWCCMDriver

FSL

Apple FireWire 1.0



FWIM

e.g., PeleFWIM

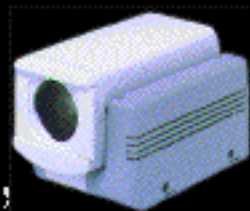
PCI Card

e.g.



Device

e.g.



FireWire Services

- **Asynchronous**
 - Read/Write/Lock with completion routines
 - Common atomic operations
 - Automatic Addr calculation and remapping
- **Isochronous**
 - Bandwidth and Channel # allocation
 - Synchronization of Channel clients
 - Sophisticated buffering with data handling



FireWire Services (*cont.*)

- **CSR configuration ROM**
 - Create Config ROM directory and entries
 - Config ROM searching facilities
- **Plug and Play**
 - Auto-Scanning of all devices
 - Auto-Scanning of all Config ROM Dirs
 - Auto-Loading of Drivers (using specID and swVersion)



FireWire Services (*cont.*)

- **Hot Plugging**
 - Automatic detection of new devices
- **Notification mechanism to higher SW**
- **Addressing**
 - Allocation of local FireWire Addr ranges
 - Automatic memory mapped or notification mechanism



FireWire Services (*cont.*)

- **Automatic handling of all required Bus management responsibilities (Isochronous Resource Manager)**
- **Protocol drivers**
 - No device needed (e.g., AppleTalk, TCP/IP)
- **FCP (Function Control Protocol)**
 - Support for AV/C Control Protocol
 - Extensible to support future protocols



What's New in FireWire SW

- **Pepe FWIM sample code (soon)**
 - Async and Isoch, including DV
- **FireBug analyzer/snooper (PCI Lynx)**
 - Examine packets in real time
 - Running totals, filters, self-ID, etc.
- **Improved DV transmit (29.97 fps)**
 - Includes dynamic recovery from cycle loss



Future FireWire Services—Plan

- **Serial Bus Protocol 2 (SBP-2)**
 - Suitable for disk drives, printers, and more
- **Lightweight, efficient, simple**
<ftp://ftp.symbios.com/pub/standards/io/x3t10/drafts/sbp2/>
- **TCP/IP**
 - For home networking, etc.
 - Industry interest is high, progress is low



Future FireWire Services—Plan

- **Multi-driver matching**
 - One driver, multiple FireWire devices
- **OpenHCI**
 - Sample FWIM and standard driver
 - New services (e.g., tag filter, Physical DMA)

[ftp://www.austin.ibm.com/pub/
chrptech/1394ohci/](ftp://www.austin.ibm.com/pub/chrptech/1394ohci/)



Future FireWire Services—Plan

- **Rhapsody**
 - FireWire services planned for Rhapsody
 - Some driver modification required
 - Schedule has not been announced





FireWire Developer Support

Tali Tamir

Hardware Technologies
Evangelist

Developer Support

- **FireWire 1.0 DDK is available today**
- **DDK includes:**
 - **Apple FireWire 1.0 (FireWire Support Extension)**
 - **Extensive documentation of API**
 - **Sample code for:**
 - **Lynx FWIM**
 - **(Pele FWIM—to be included in next release)**
 - **Sample drivers for Sony DV camcorders and CCM digital camera**
 - **Sample code for Open Transport/AppleTalk**



Developer Support (*cont.*)

- **FireBug 1.0d1**
 - Available to seeded developers
- **Kitchens**
 - U.S.: May 17
 - Japan: late June—early July
 - Europe: close to EDF
 - Additional to be scheduled, as needed



Getting Information

- **Apple's FireWire Home Page**
 - <http://firewire.apple.com/>
 - Information on FireWire at Apple, links to related sites on the web
- **1394 Trade Association**
 - <http://www.1394ta.org/>
 - Information on the FireWire industry and the members of the Trade Association
- **Additional questions?**
 - firewire@apple.com





Universal Serial Bus (USB) Support Overview

USB Overview

- **Market Overview**
- **Apple's Plans**
- **SW Overview**
- **Developer Support**



Market Overview

- **USB will provide Macintosh users access to a wide array of low cost peripheral devices**
 - Keyboards, mice, joysticks
- **USB promises to bring new communications and telephony capabilities**
- **The introduction of USB based devices is only beginning...**



Apple USB Development

- **USB support development is already underway**
- **Apple intends to introduce USB ports on selected Power Macintosh configurations in the first half of 1998**
- **Apple plans to provide:**
 - **Human Interface Device (HID) class driver**
 - **Also input sprockets support**
 - **OpenHCI driver**





Universal Serial Bus (USB) SW

Eric Anderson

**Senior Engineer, I/O
Technology Software**



Demo

Universal Serial Bus SW Plans

- **Requires System 8.0 and forward**
 - Apple supports PowerPC and PCI only
- **Borrows from FireWire Model**
 - Pluggable HAL Architecture
- **Implements Run-Time Driver loading**
 - Required for Hot Plug and Play
- **Asynchronous and Isochronous services**



Universal Serial Bus SW Plans

- **Initial push for game controllers and input**
 - Many game controllers, few with ADB
 - SW support through Input Sockets
 - Keyboard and Mouse via standard drivers
- **Ultimately, full support**
 - As determined by market
 - Cameras, scanners, modems, printers, etc.

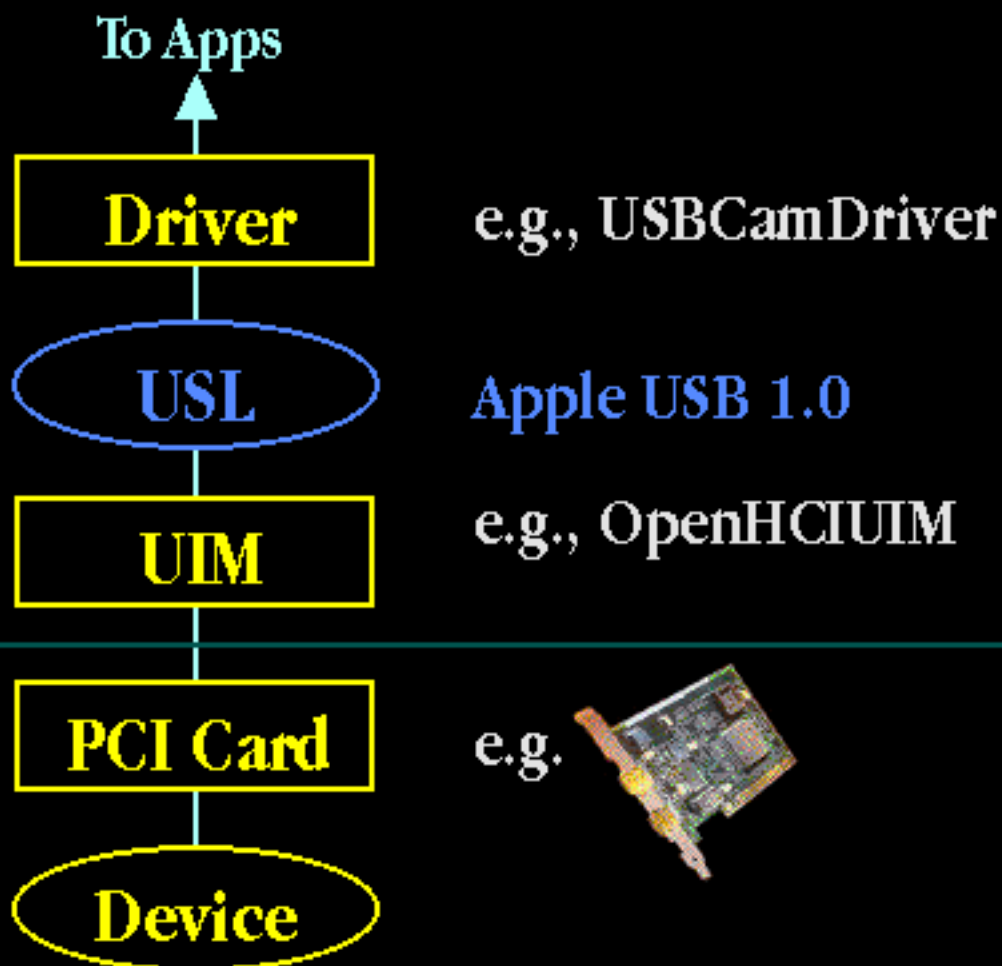


Universal Serial Bus SW Plans

- **Standardized OpenHCI driver**
 - Suitable for PCI or motherboard
- **Standardized HID driver**
 - Should support any mouse/keyboard
- **Other standardized class drivers**
 - As determined by marketplace
- **Custom drivers**



Architecture





USB Developer Support

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Developer Support

- **Apple plans to provide:**
 - Human Interface Device (HID) class driver
 - Also input sprockets support
 - OpenHCI driver
 - Custom driver support
- **Custom driver support DDK?**
 - Need developer feedback
- **Apple plans to develop additional class drivers, as needed**





Desktop PCI Update

Steve MacKenzie

**Engineering Manager,
High End Desktop Systems**

Topics Today

- **Midrange Desktop PCI**
- **High End Desktop PCI**
- **High End Enhancements**
- **Future Directions**



Midrange PCI

- **PCI 2.1 compliant**
- **33 Mhz/32-bit**
- **5v signal environment**
- **3 slot**



High End PCI

- **PCI 2.1 compliant**
- **33 Mhz/32-bit**
- **5v signal environment**
- **6 slot**



High End Enhancements

- **2x size of PCI master buffers for reads/writes**
- **No disconnect of PCI masters at cache line boundaries**
- **Write accumulate**
- **Translates 32-byte aligned memory writes to burst writes on ARBus**



High End Enhancements

- **MRL and MRM commands generate ARBus reads**
- **Data prefetch**
- **Memory Read aliasing**



Enhancements—Power

- Power budget for 6 slots

+5v, +3.3v @ 100 W shared
+12v @ 36 W



Enhancements—Product Design

- Easy access
- Locking mechanism
- Metal rear panel
- Improved cooling
- PCI fence fastener



Performance Measurements

- **80MB/sec PCI writes**
- **80MB/sec PCI reads**



Future Directions

- **Support higher bandwidth devices**
- **Industry-standard implementations**
 - PCI 2.1
 - AGP





SCSI Update

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**Hardware Technologies
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SCSI Update

- **SCSI remains the high performance HD interface for the near future**
- **Apple intends to support**
 - Internal—Wide, ULTRA SCSI (40MB/s)
 - External—SCSI @ 5MB/s, for near term
- **Higher performance SCSI**
 - Will be evaluated as it develops
- **Ride the Plug and Play wave**
- **SCSI will not disappear from the backplane, until...**





ATA Manager 4.0 Overview

ATA Manager 4.0

- **API backwards compatible**
- **Fully Native**
- **Separate HALs**
- **OpenFirmware/Name Registry**
- **Third Party bootable hardware**



ATA Manager 4.0

- Shipped on PowerBook 3400
- Will ship on future desktops
- Technote to be available soon
 - Updated ATA Driver Reference





Memory Opportunities

PowerBook Memory Opportunities

- **PowerBook**
 - New memory controllers are coming
 - Technotes are being developed—
send msg to DevSupport@apple.com
with “For Peter Baum” in subject
 - 2400c
 - 3.3V EDO SO-DIMMs up to 1.5”
 - Industry standard SO-DIMMs (w/16 Mb)
 - Non-standard config required for 64 Mb
 - Developer Note to be posted soon



PowerBook Memory Opportunities (*cont.*)

- **PowerBook**
 - Platform 98 PowerBook Architecture
 - 3.3V SDRAM SO-DIMMs up to 2"
 - New memory controller
 - Technote in development



Desktop Memory Opportunities

- **Entry—Mid space 2nd half 97**
 - New memory controller
 - Developer Note under development
 - 3.3 V SDRAM DIMM
- **High-end space 1st half 98**
 - New memory controller
 - Developer Note being developed
- **Cache**
 - No opportunities
- **Video RAM**
 - 2 and 4 MB SGRAM SO-DIMM Card





Q&A

We Want Your Input!

- **Come to the I/O Technologies Feedback Forum and tell us what you think!**
 - Session 591
 - Room J1
 - Thursday 4:30–5:30 PM
- **Or E-mail your questions and comments to:**
 - FireWire@apple.com
 - usb@apple.com
 - pci@apple.com
 - All other inquiries:
 - tali@apple.com



The background features a dark, textured surface with a glowing blue and purple sphere in the center. A white Apple logo is positioned at the top of the sphere. The text "Worldwide Developers Conference" is overlaid on the image. "Worldwide" and "Conference" are in a gold, serif font, while "Developers" is in a white, serif font enclosed in a white rectangular box. The overall aesthetic is futuristic and tech-oriented.

Worldwide

Developers

Conference