

The background features a dark, textured surface with a glowing blue and purple sphere in the center. The sphere has a white Apple logo on its top. A magnifying glass is positioned over the sphere, and a pen is visible on the right side. The text "Worldwide Developers Conference" is overlaid on the image. The word "Worldwide" is in a gold, serif font. The word "Developers" is in a white, serif font and is enclosed in a white rectangular border. The word "Conference" is in a gold, serif font.

Worldwide

Developers

Conference



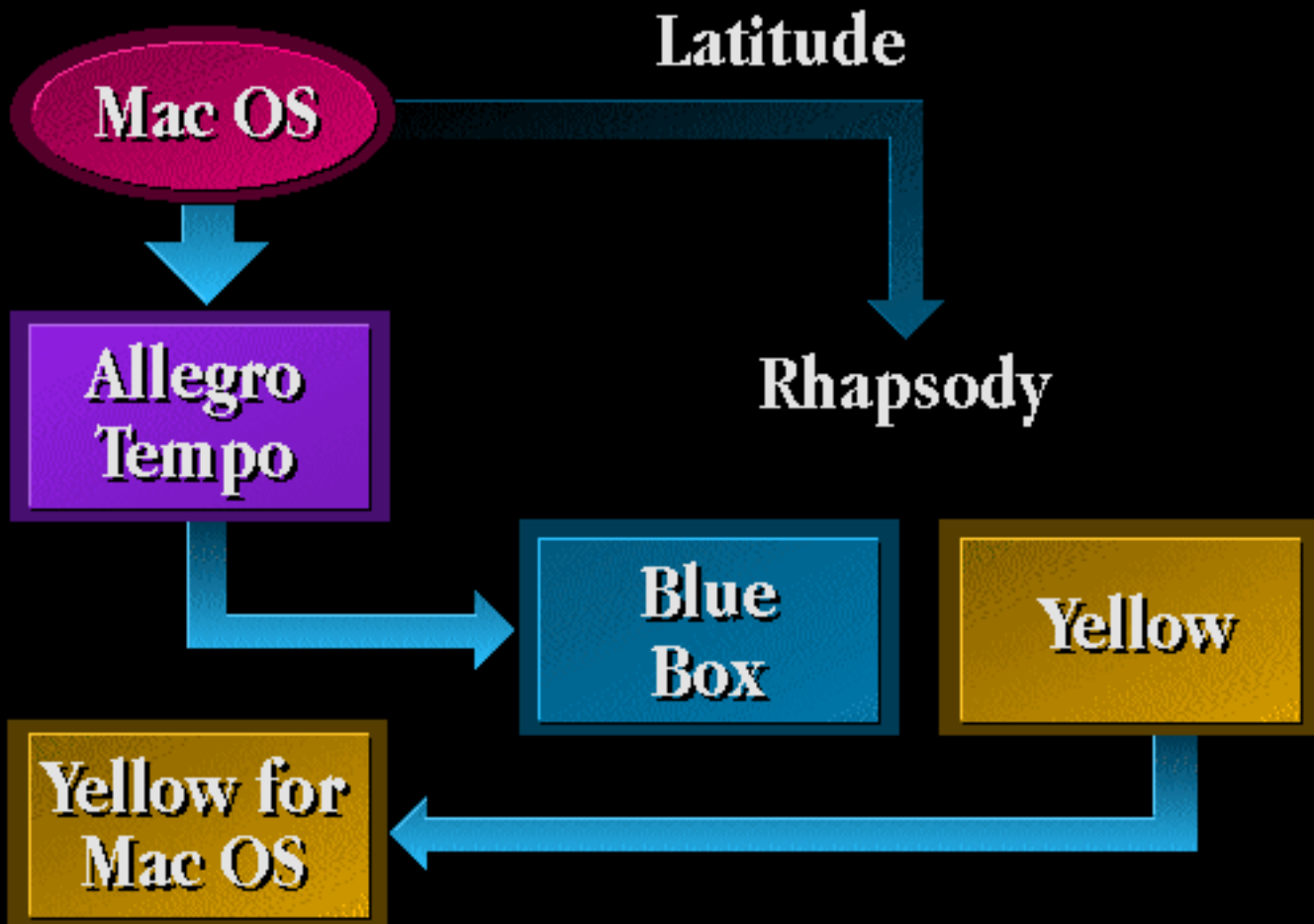


# Cross-Platform Development with Yellow Box

*Jordan Dea-Mattson*

**Senior Evangelist  
Rhapsody Evangelism**

# Making the Move







# Cross-Platform Development Overview

*Frédéric Bonnard*

**Yellow Box**

**Product Manager**

# Supported Platforms

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## Yellow Box

**Rhapsody**

**Rhapsody  
for Intel**

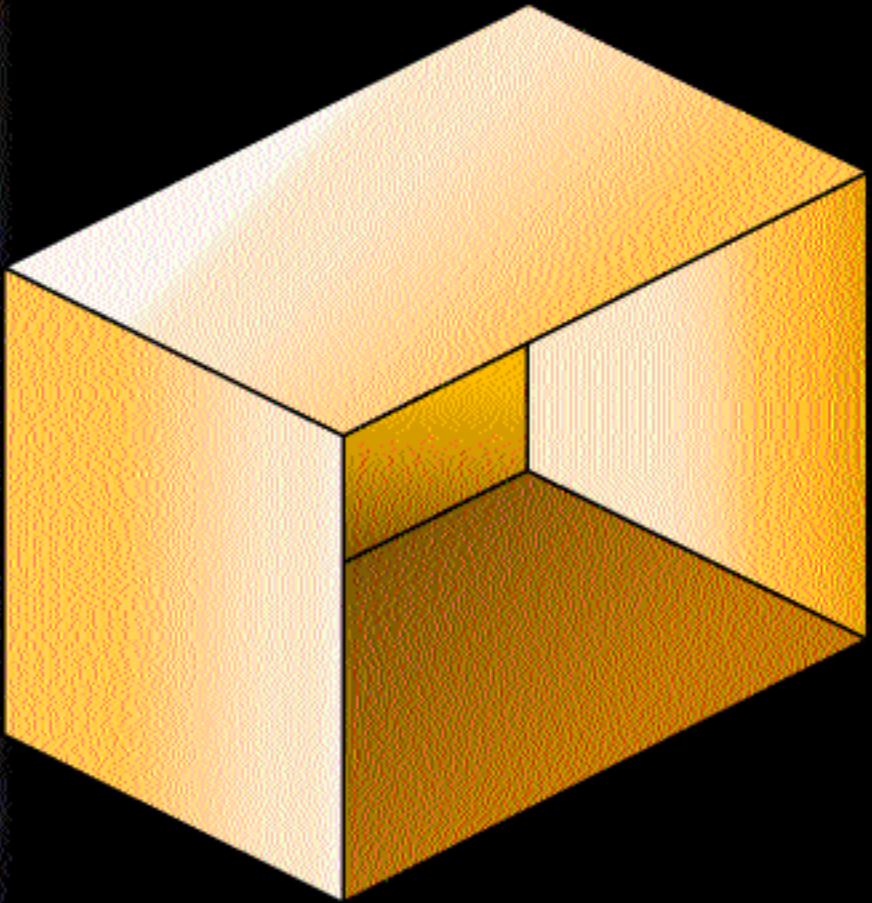
**Mac OS**

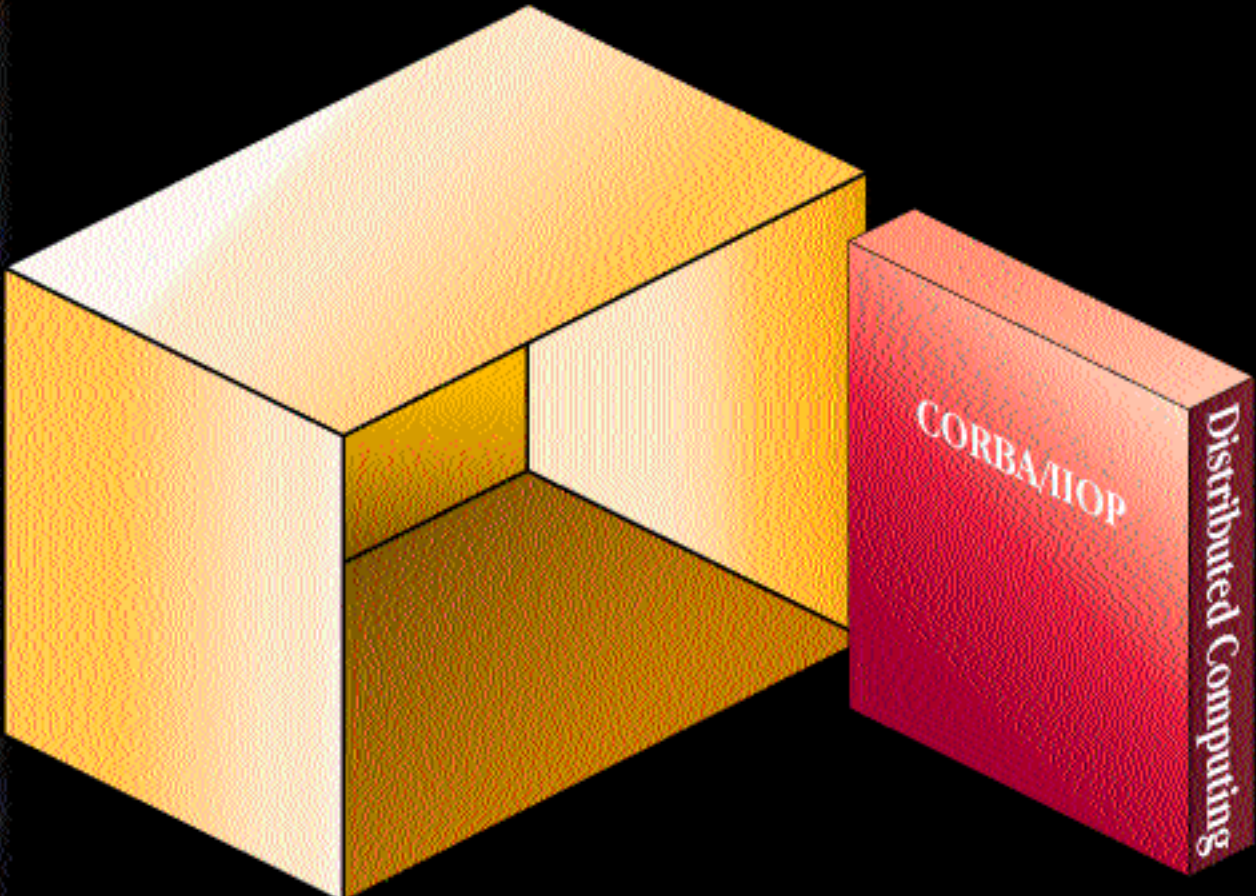
**Windows 95**

**Windows NT**

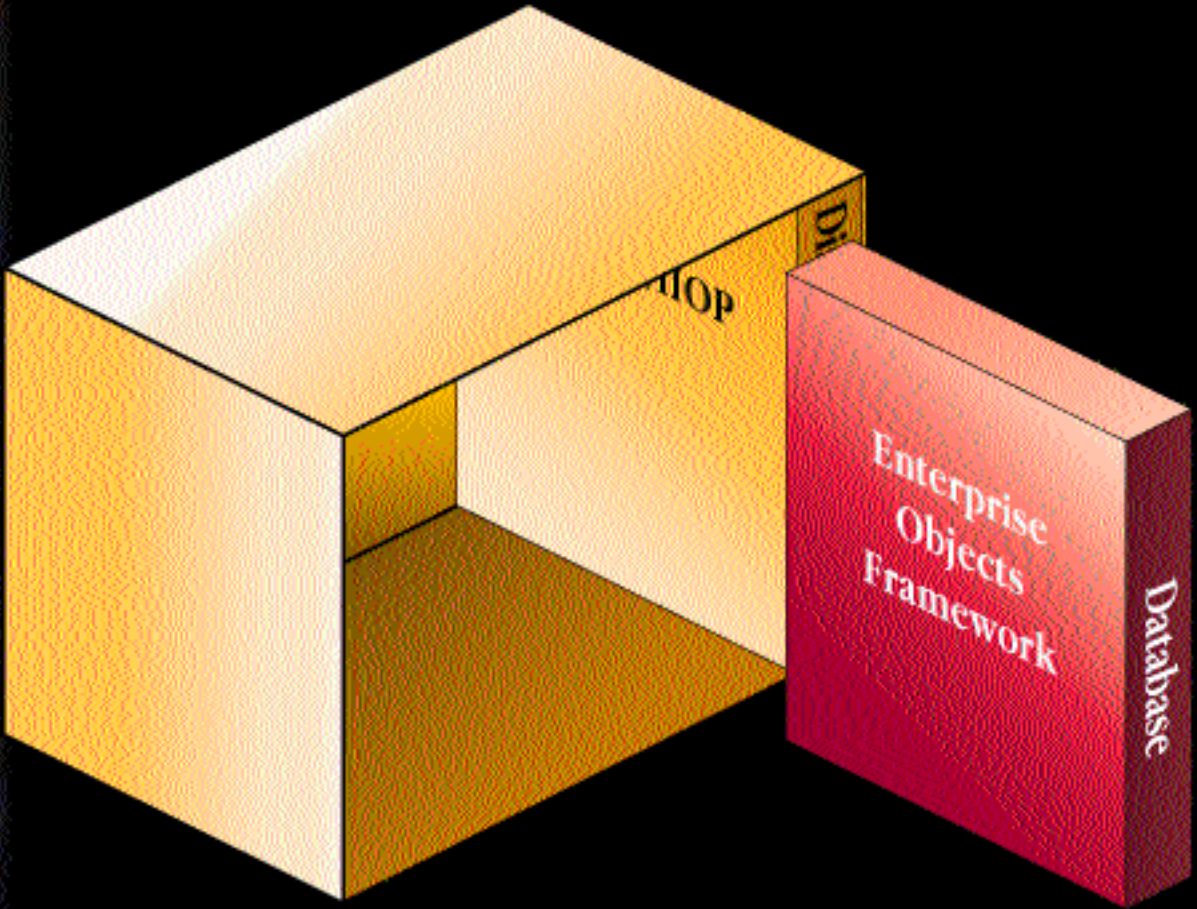




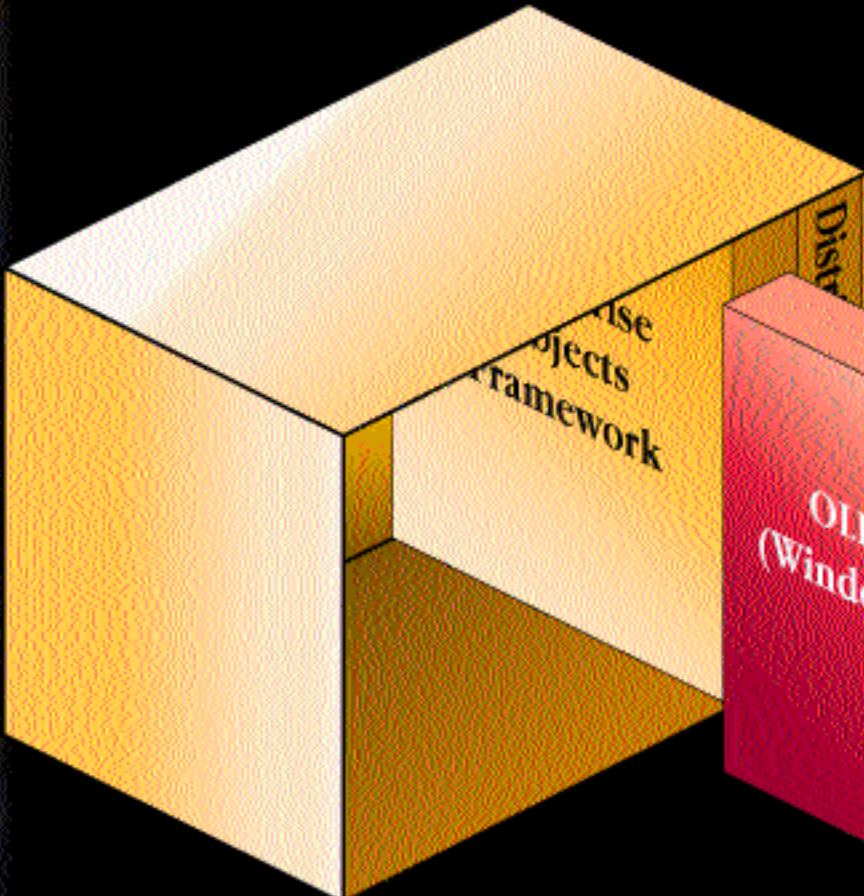


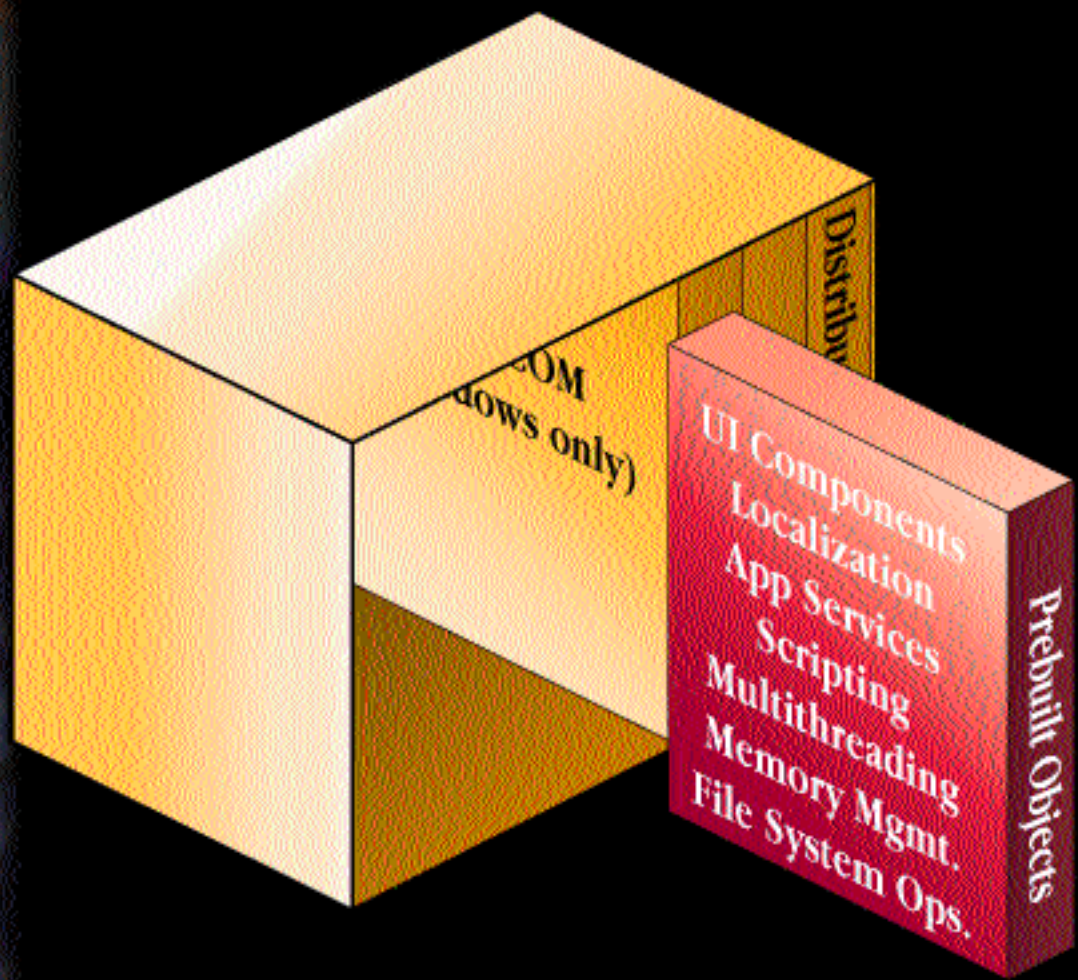




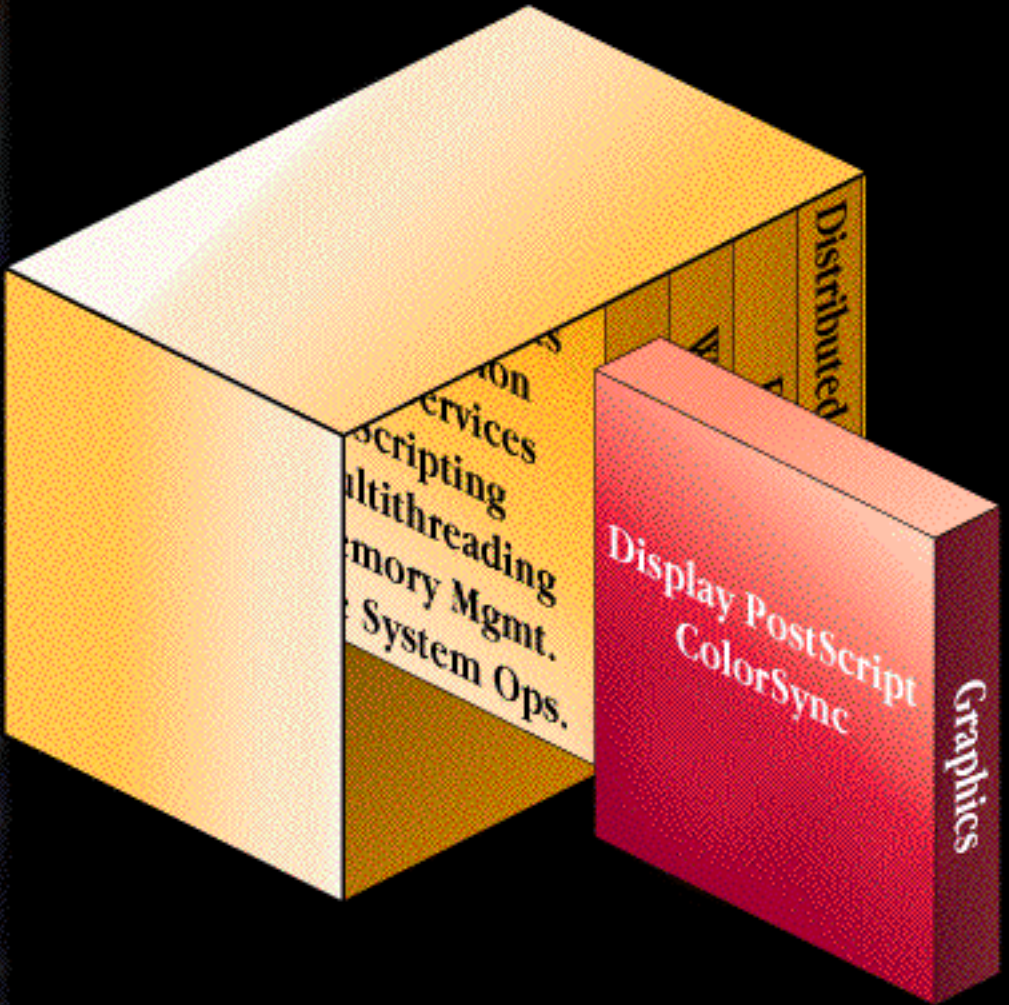


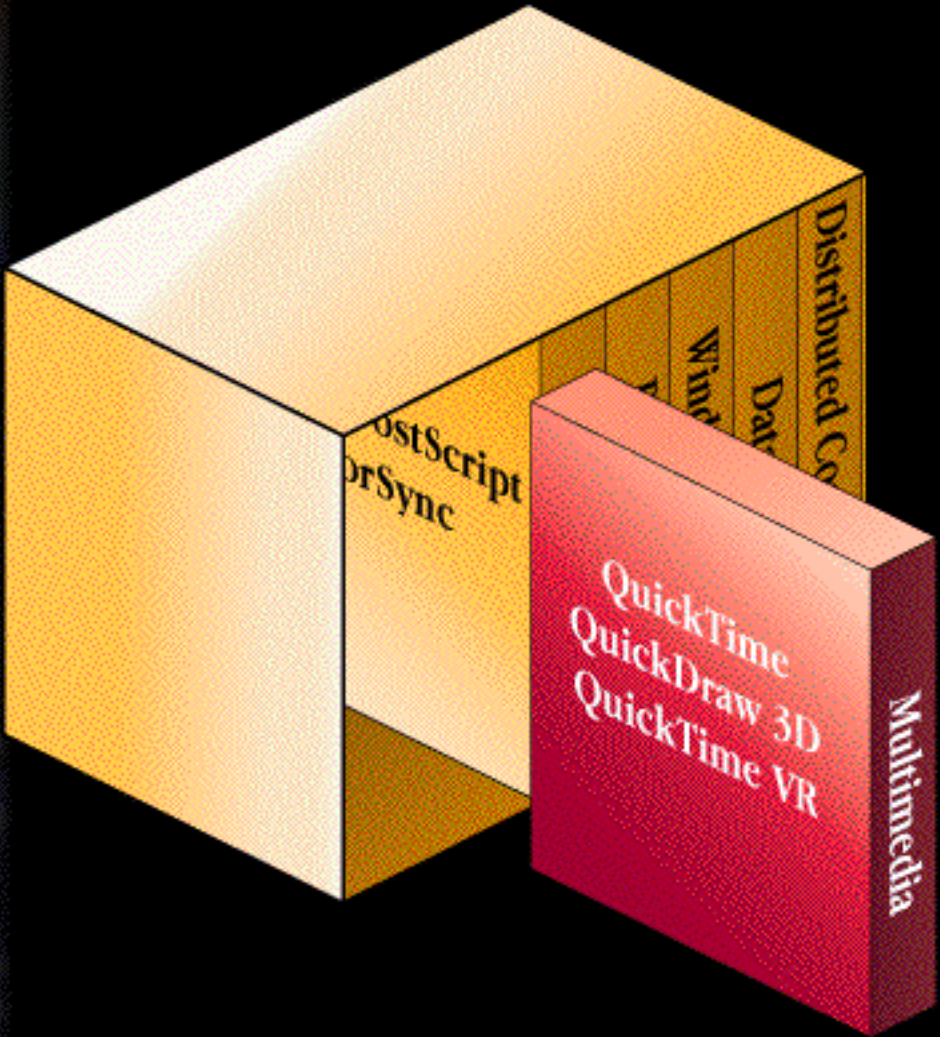




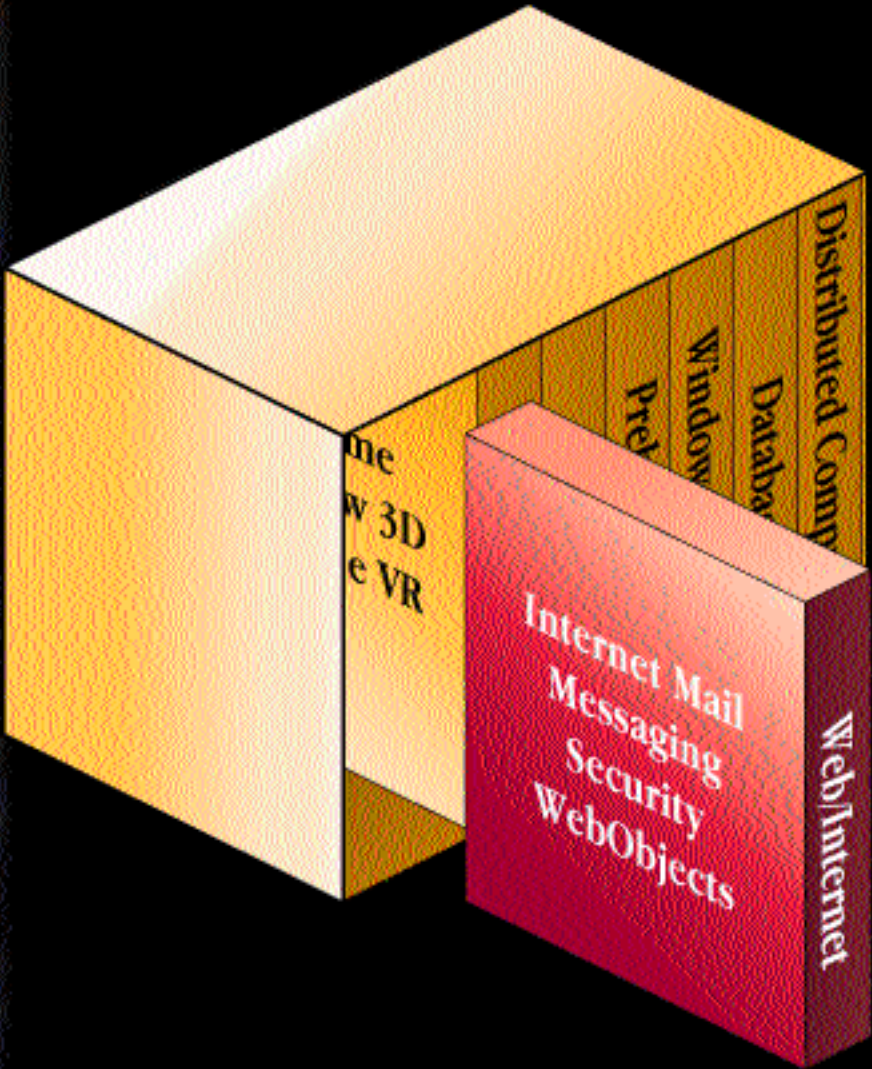


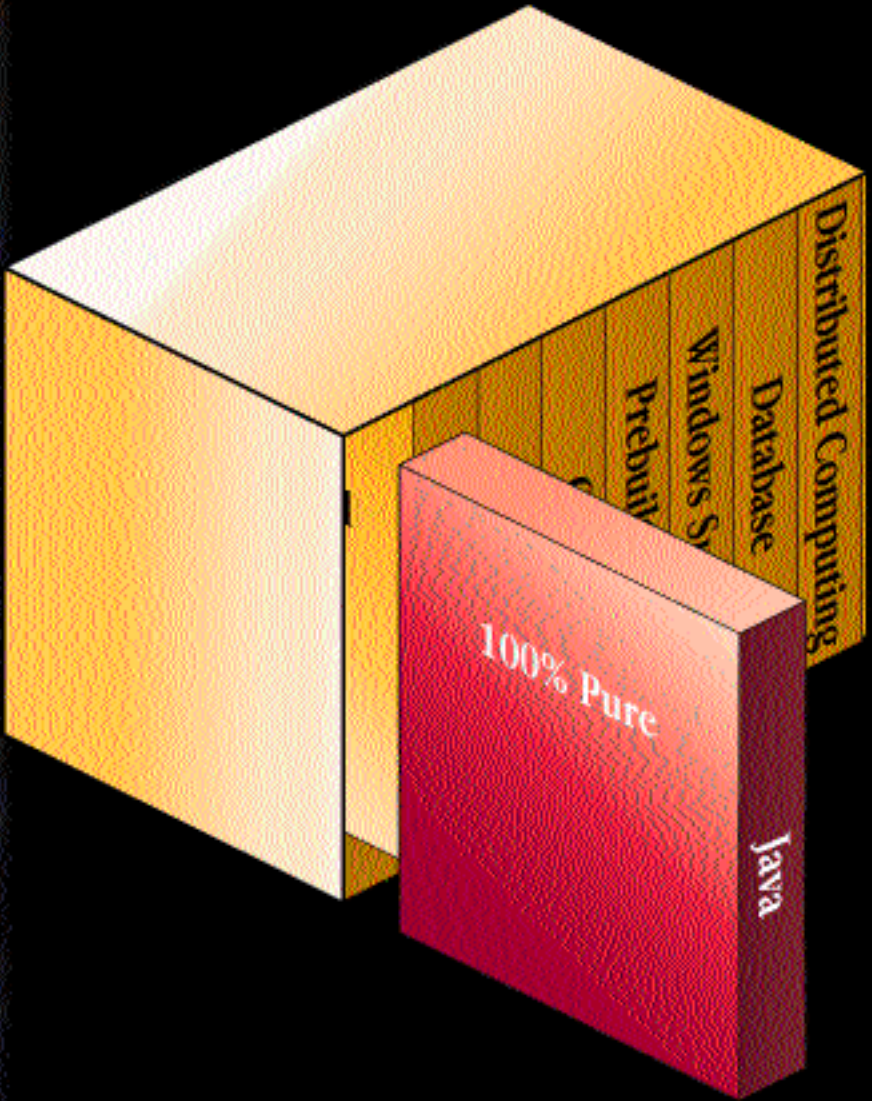




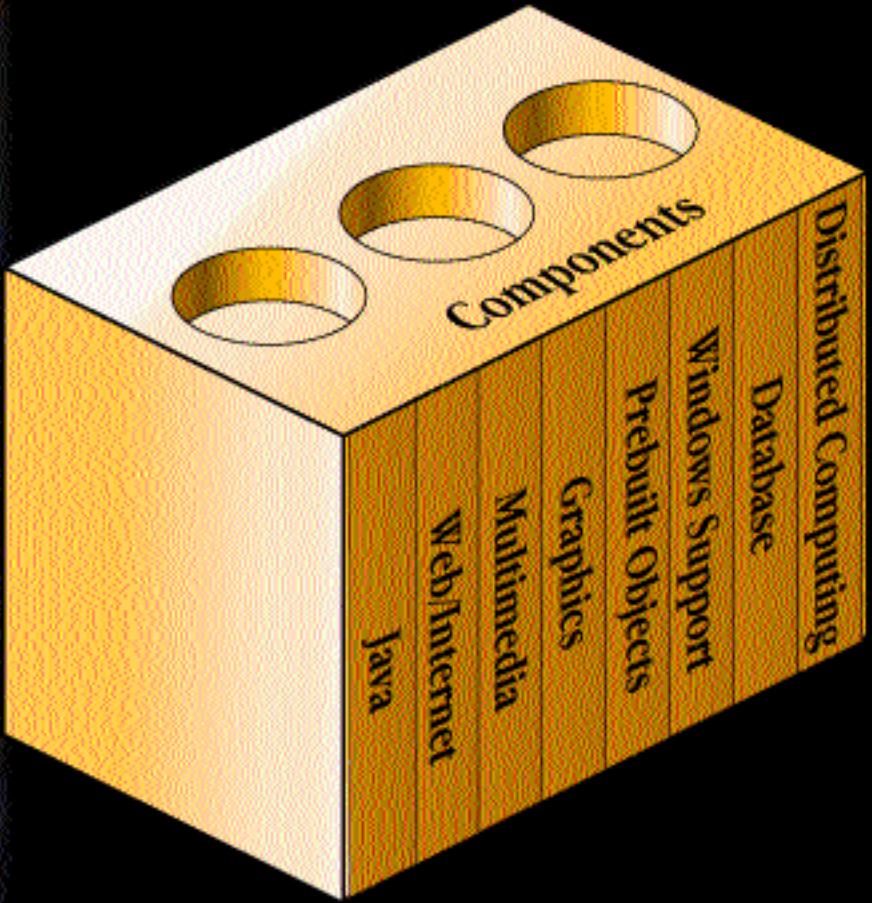


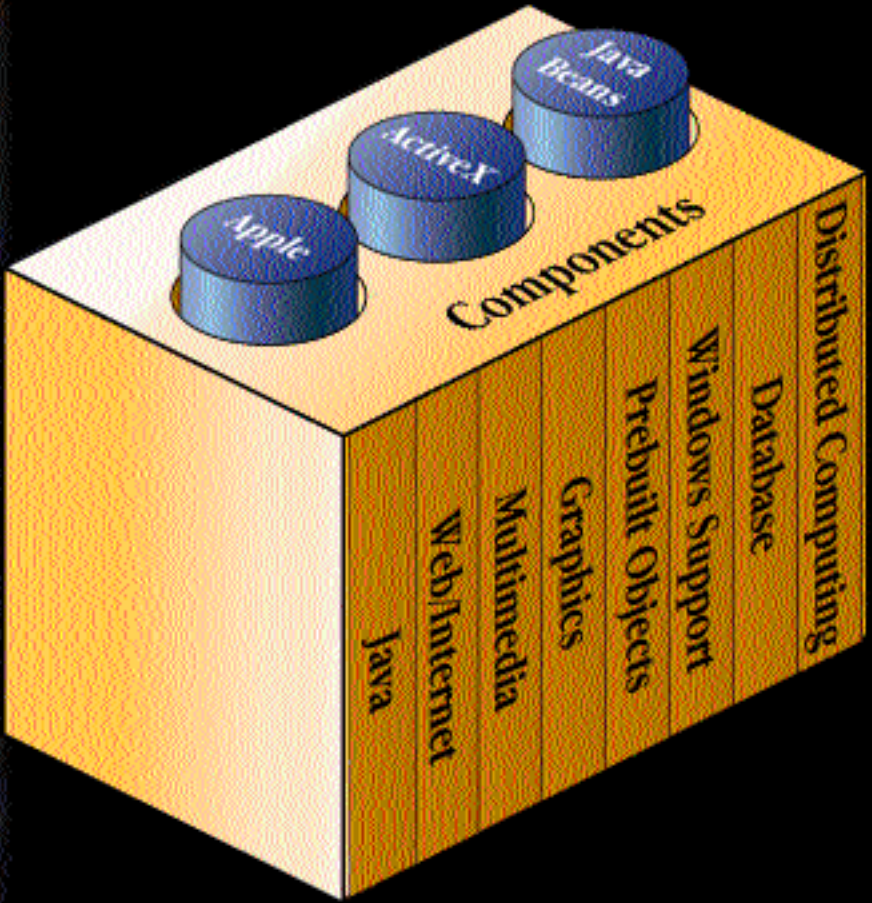














# Why Cross-Platform?

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- **Leverage future investments**
  - Write once, reap many
- **Develop for mixed environments**
- **Reduce the risk of adopting Rhapsody**



# Why Another Development Platform?

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- **Microsoft's Win32 Platform**
  - Not cross-platform
  - Very low level API
  - Difficult to program
- **Sun's Java Platform**
  - LCD solution
  - Not designed to integrate with OS and desktop specific features (sand box)
  - Not ready for mainstream application development and deployment





# Cross-Platform Goals

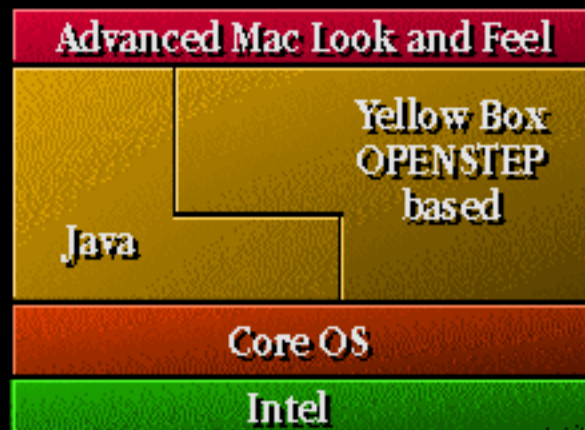
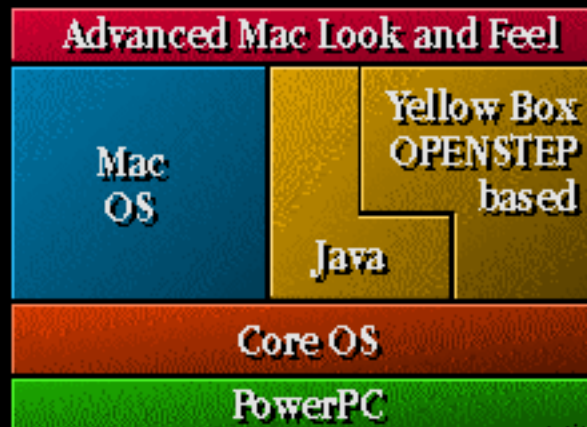
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- **Rhapsody + Windows + Mac OS = 99% market share**
- **Same API on all platforms**
  - Constrained by underlying OS (e.g. threads)
- **Native look and feel**
- **Tight integration with other applications and system services**
- **Full functionality**
  - Not an LCD solution
- **Native performance**



# Rhapsody Goals

- The best host for Yellow Box applications (e.g., user experience, speed...)
- Native frameworks
- Intel vs. PowerPC issues
  - MacOS compatibility
  - Plug and Play





# Windows Goals

- Full support for Windows NT and 95
- First class Windows citizen
  - Qualify for “Designed for Windows NT<sup>®</sup> and Windows<sup>®</sup> 95” Logo

Microsoft Windows<sup>™</sup> Look and Feel

Microsoft  
Windows<sup>™</sup>  
95/NT

Yellow Box  
OPENSTEP  
based

Java

Intel Based PC Hardware



## Windows Goals (*cont.*)

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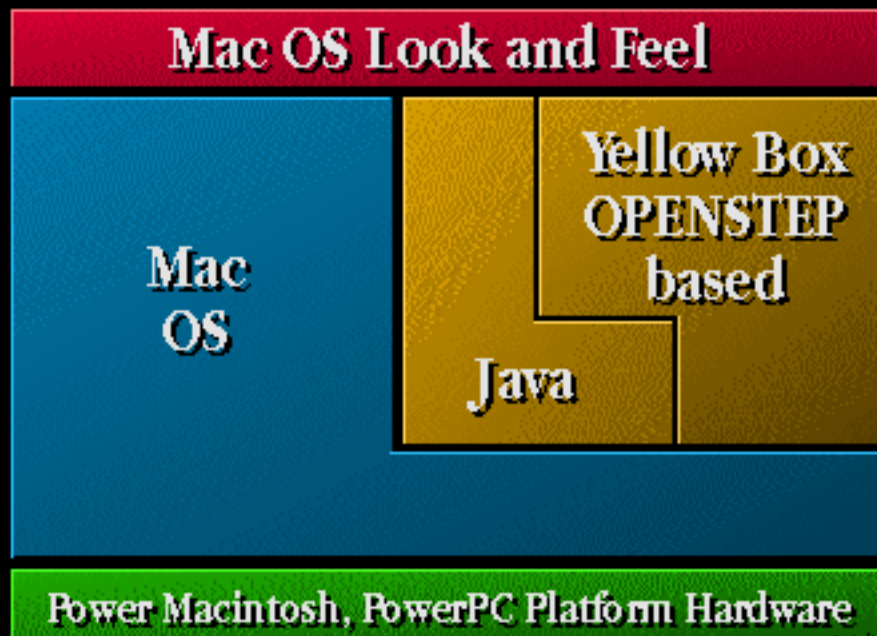
- **True Windows look and feel**
  - Windows dialog boxes
  - Drag & drop, cut & paste
  - TrueType fonts support
- **OLE/COM and DCOM integration**
- **ActiveX support**
- **Use Yellow Box controls when they add value, otherwise use native controls**





# Mac OS Goals

- **First class Mac OS citizen**
- **True Mac OS look and feel**
- **Not completely defined yet!**  
**Stay tuned...**



# Same Tools Across Platforms

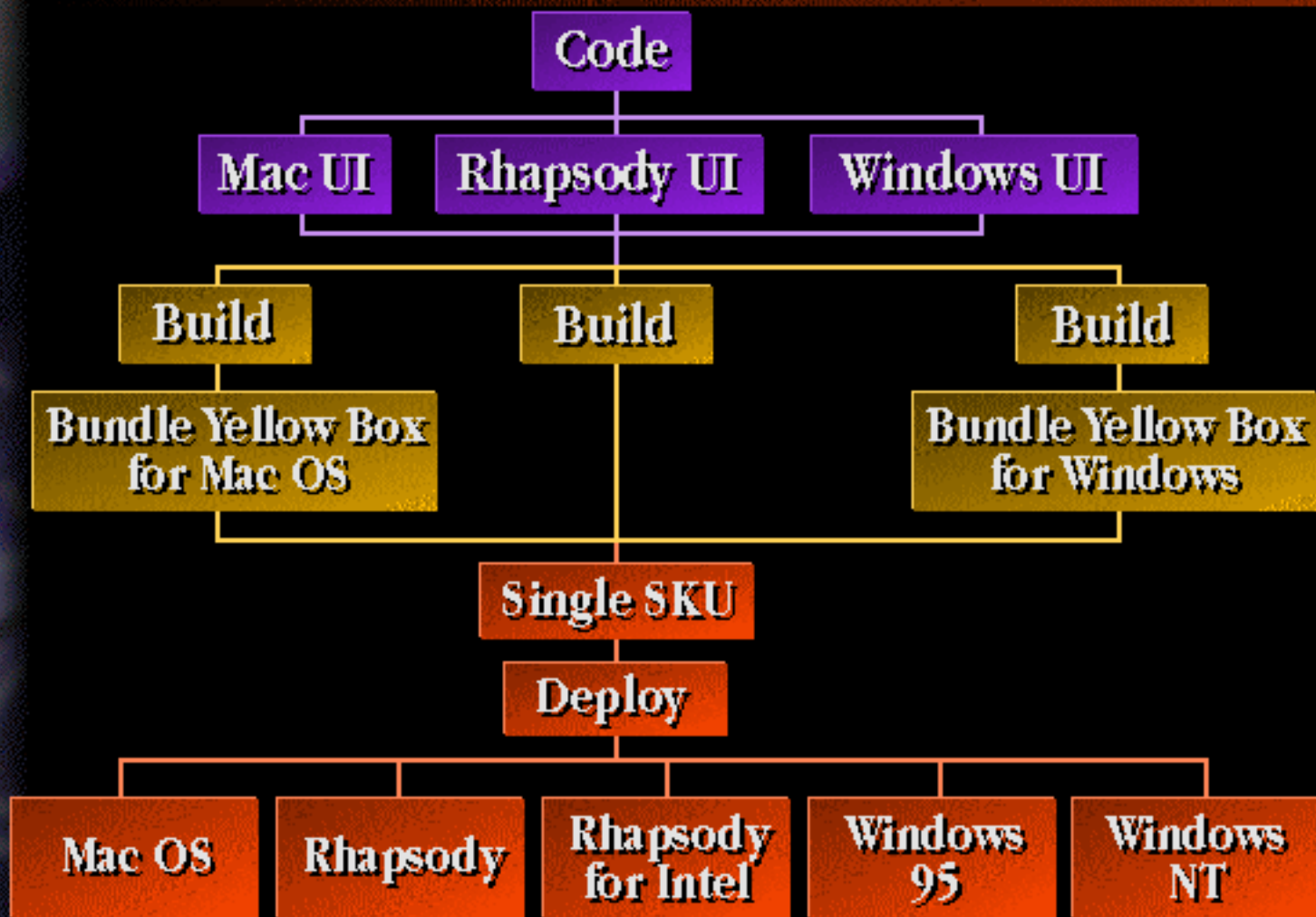
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- **Project Builder**
- **Interface Builder**
- **EO Modeler**
- **Compilers**





# The Development Cycle



# Distribution of Yellow Box Applications

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- **Applications easy to distribute**
  - Single SKU for all platforms and all languages
- **Yellow Box available everywhere**
  - Yellow Box part of Rhapsody
  - Yellow Box free for Windows and Mac OS





# Avoiding the LCD Effect

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- **With other cross-platform solutions**
  - Only a subset of native controls
  - Use of non-native controls
  - Applications work in a sand box
  - One UI often more prominent
  - Impact on speed



# Taking Advantage of Native Features

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- **Rhapsody/Mac OS**
  - Integration with Finder
  - Support Mac file formats
- **Windows**
  - Pasteboard integration
  - OLE/COM
  - ActiveX
  - Access to Win32
  - Windows dialog boxes
  - Microsoft Windows logo



# Demo

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- **Build on Rhapsody for Intel**
- **Run on Rhapsody for Intel**
- **Build on Yellow Box for Windows**
- **Run on Windows NT**
- **Run on Windows 95**





# Real World Demo

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## *Caffeine Software TIFFany*

- Rhapsody for Intel
- Windows NT



The background of the image is a collage of various items: a magnifying glass with an Apple logo on its handle, a green pen holder with several pens, a globe, and some papers. The text is overlaid on this background.

Worldwide

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