Apple Media Integration

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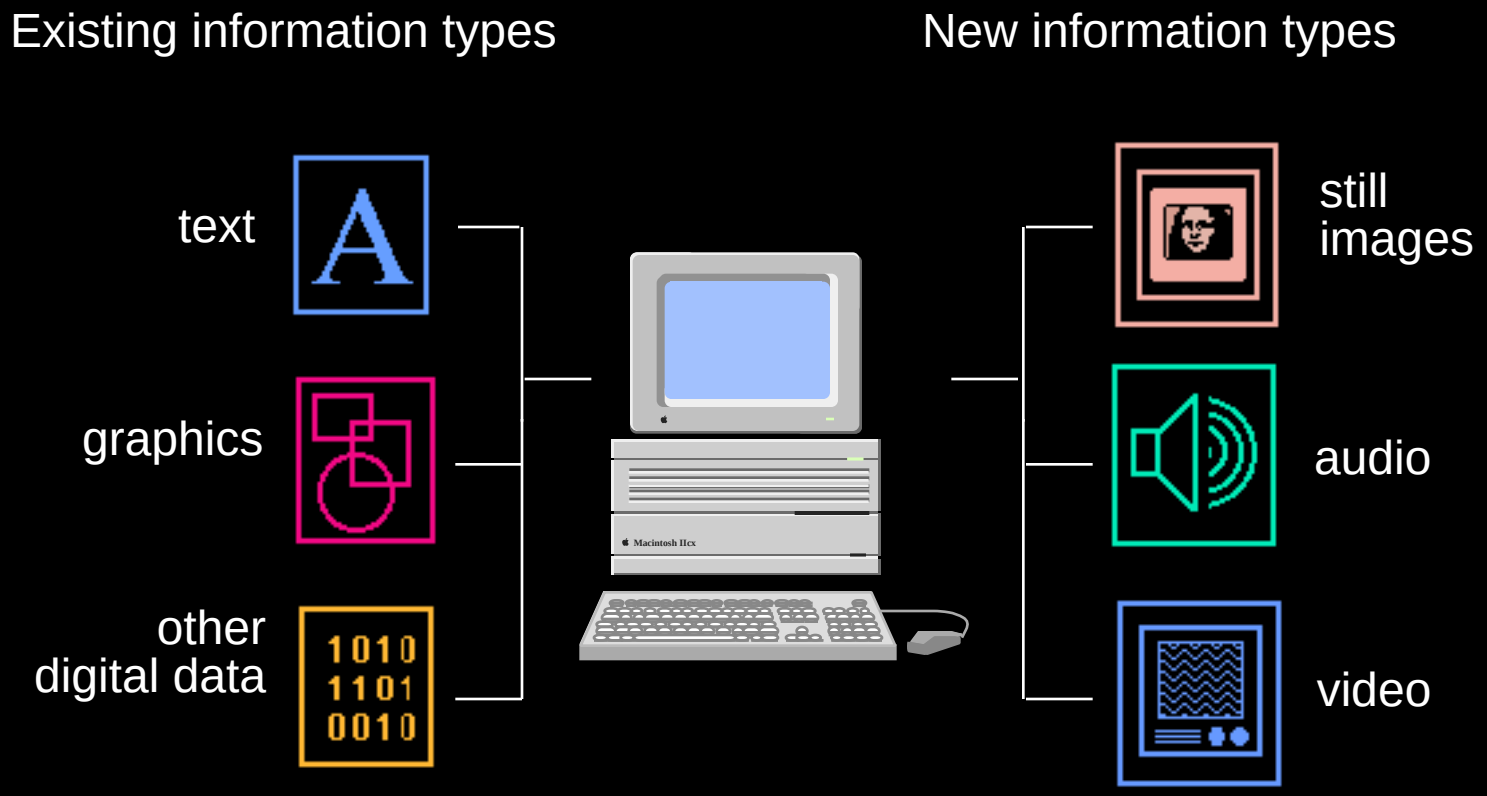
Video Integration Products

Integrating New Data Types



Media Integration

Means building well integrated image, sound and video capabilities into hardware, system software, and user interface across our product line.

Media Integration

Brings the benefits of
new information types
to all users, all markets,
and all applications.

“Connectivity”

Access → Manipulate → Create

translating into our language

speaking their language

The power to be your best