

The background of the image is a collage of various items: a magnifying glass with an Apple logo on its handle, a green pen holder with several pens, a globe, and a wooden desk. The text is overlaid on this background.

Worldwide

Developers

Conference



# AppleScript Language

*Cal Simone*

**Keeper of the Language**

**“Unlike both normal languages which evolves over centuries and computer languages which have fixed and cryptic vocabularies, AppleScript will evolve over the coming months and years, has a rapidly extending vocabulary, and must work consistently in any human language”**



# AppleScript Language Association

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- Devoted to the care and feeding of the AppleScript language



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# Update on ASLA

# Goals

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- **Ensure the vision for AppleScript**



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- **Ensure the vision for AppleScript**
  - **Organize and motivate the AS community**





# Goals

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- **Ensure the vision for AppleScript**
  - Organize and motivate the AS community
  - Care and feeding of the AS language



# Goals

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- **Ensure the vision for AppleScript**
  - Organize and motivate the AS community
  - Care and feeding of the AS language
  - Increase the number of users



# What You Can Do

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- **Be involved**



# AppleScript Is...

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- A technology
- A language



# Challenges Facing Scripters

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- **Inconsistency of terms**
- **Styles of extending the language**
- **Poorly designed object model**
- **Poorly constructed vocabulary**



# How to Contact Us...

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- **Comments—[feedback@script.org](mailto:feedback@script.org)**
- **Dictionaries—[review@script.org](mailto:review@script.org)**
- **Bug Reporting—[as-bugs@script.org](mailto:as-bugs@script.org)**
- **Me—[cal@script.org](mailto:cal@script.org)**



# Terminology Clinic

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- **Sign up in Lab area**
- **2-7pm today, VIP lounge**
- **Bring your dictionary or designs!**





Examples

Demo