



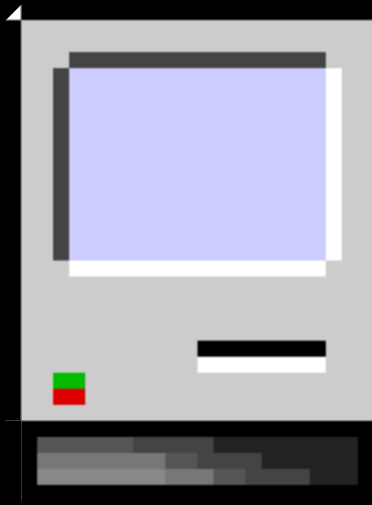
Paulien Strijland
Macintosh Human Interface
Human Interface Designer



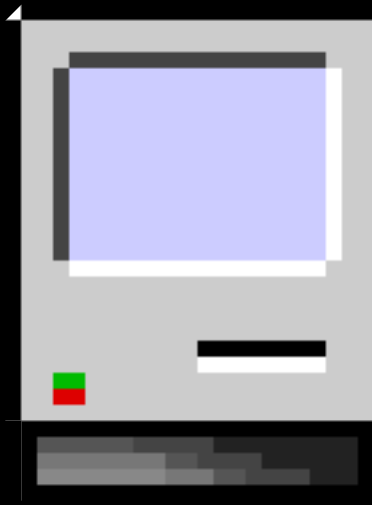
Human Interface Guidelines:

Color in the Macintosh Interface

Color in the Macintosh Interface

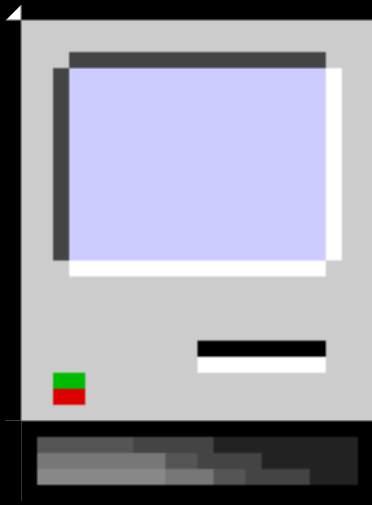


Color in the Macintosh Interface



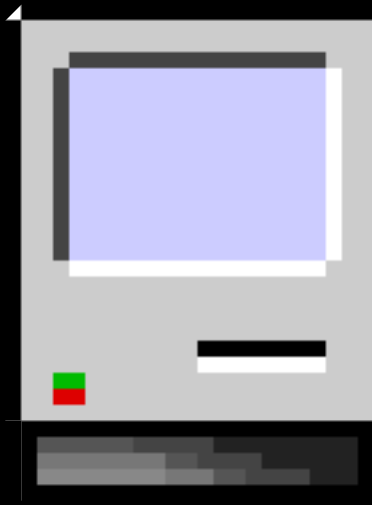
- Why?

Color in the Macintosh Interface



- Why?
- What?

Color in the Macintosh Interface



- Why?
- What?
- How?



File Edit View Label SevenAM



HD



Folder



Trash

Hard disk

Name	Size	Kind	Last M
(•)Color	--	folder	Tu
(•)Graphics	--	folder	Fr
(•)ic			
(•)S			
Appk			
Appk			
Appk			
Appk			
Appk			
BugD			
Busin			
CHI'S			
Desk			
Finde			
Finde			
Font			
I wor			

(•)icons

Name	Size	Kind
plate	17K	Hu
	7K	Hu
	--	fo
	5K	M
	9K	Hu
	3K	Hu
	--	fo
	2K	Ap
	8K	M
	6K	M
	9K	Hu
	9K	Hu
	8K	M
	5K	Ap
	4K	M
	--	fo
	1K	M
	--	fo
	17K	Fu

Control Panels

The Control Panels window displays the following icons and labels:

- General Control
- Highlight Color
- CloseView
- Mouse
- Network
- Sound
- Startup Disk
- Map
- Keyboard
- Monitors

© 1989, 1990 Apple Computer

Key Caps



Color Design Guidelines

Color Design Guidelines

- Design for the Macintosh

Color Design Guidelines

- Design for the Macintosh
- Be consistent

Color Design Guidelines

- Design for the Macintosh
- Be consistent
- Be subtle

Color Design Guidelines

- Design for the Macintosh
- Be consistent
- Be subtle
- Limit number of colors

Design for the Macintosh

Design for the Macintosh

- Don't imitate other vendors

Design for the Macintosh

- Don't imitate other vendors

Do:



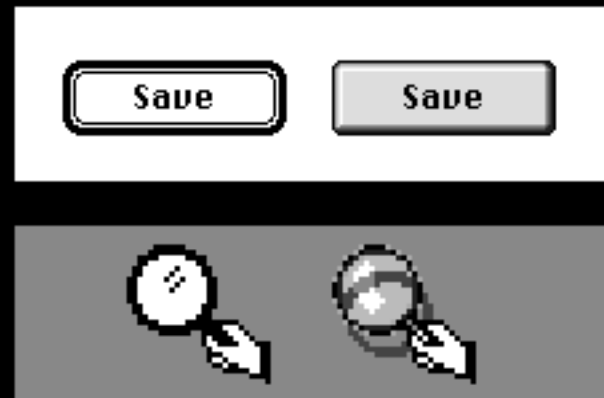
Design for the Macintosh

- Don't imitate other vendors

Do:



Don't:



Design for the Macintosh

- Don't imitate other vendors
- Be compatible with black & white

Design for the Macintosh

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Do:



Design for the Macintosh

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Do:



Don't:



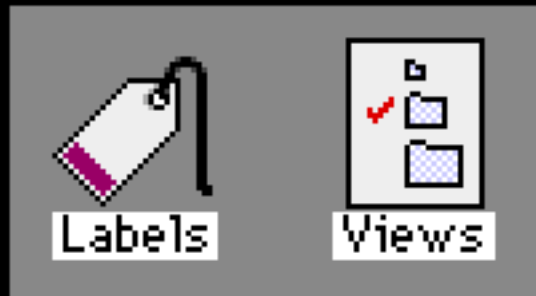
Design for the Macintosh

- Don't imitate other vendors
- Be compatible with black & white
- Avoid text in icons

Design for the Macintosh

- Don't imitate other vendors
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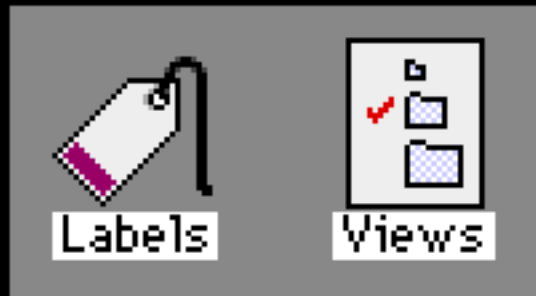
Do:



Design for the Macintosh

- Don't imitate other vendors
- Be compatible with black & white
- Avoid text in icons

Do:



Don't:



Be consistent

Be consistent

- Use consistent colors

Be consistent

- Use consistent colors

Do:



Be consistent

- Use consistent colors

Do:



Don't:



Be consistent

- Use consistent colors
- Light source always at top left

Be Consistent

- Use consistent colors
- Light source always at top left

Do:



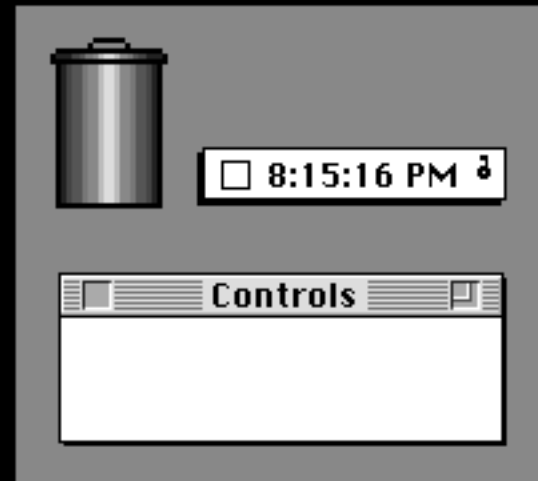
Be Consistent

- Use consistent colors
- Light source always at top left

Do:



Don't:



Be Consistent

- Use consistent colors
- Light source always at top left
- Use consistent icons

Be Consistent

- Use consistent colors
- Light source always at top left
- Use consistent icons

Do:



Be Consistent

- Use consistent colors
- Light source always at top left
- Use consistent icons

Do:



Don't:



Be Subtle

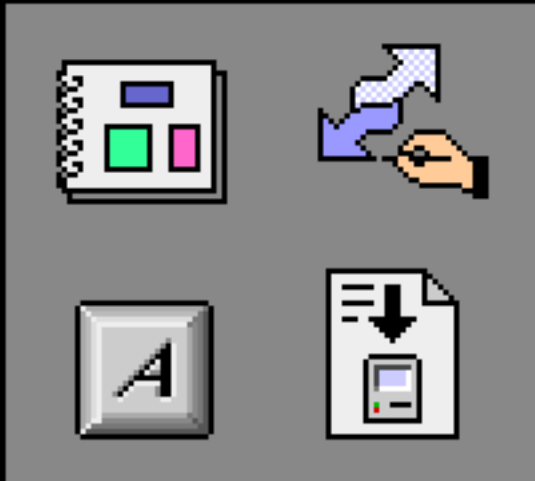
Be Subtle

- Light colors for large areas

Be Subtle

- Light colors for large areas

Do:



Be Subtle

- Light colors for large areas

Do:



Don't:

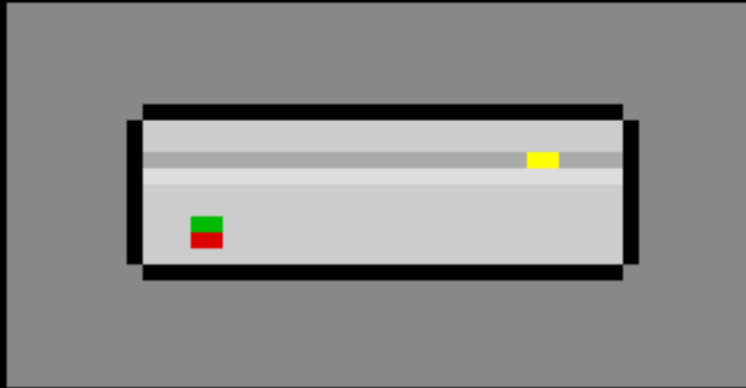


Be Subtle

- Light colors for large areas
- Bright colors for small details only

Be Subtle

- Light colors for large areas
- Bright colors for small details only



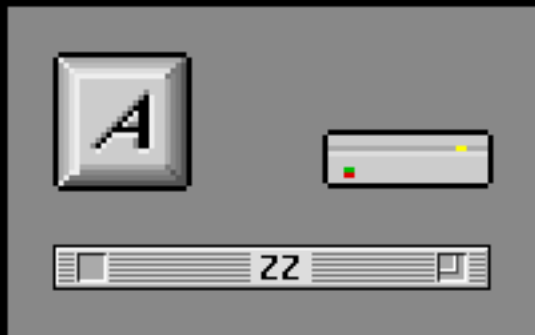
Be Subtle

- Light colors for large areas
- Bright colors for small details only
- Avoid heavy shadows

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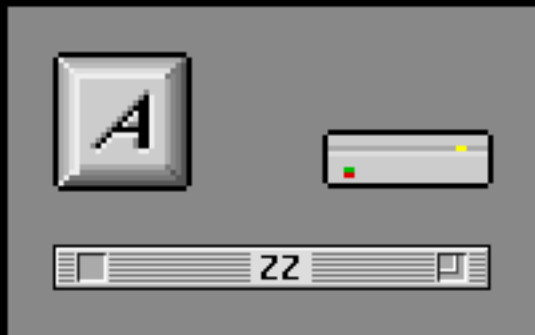
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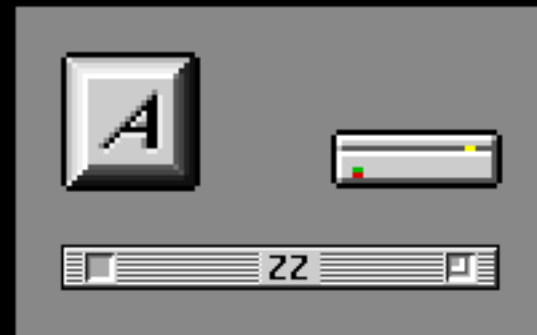
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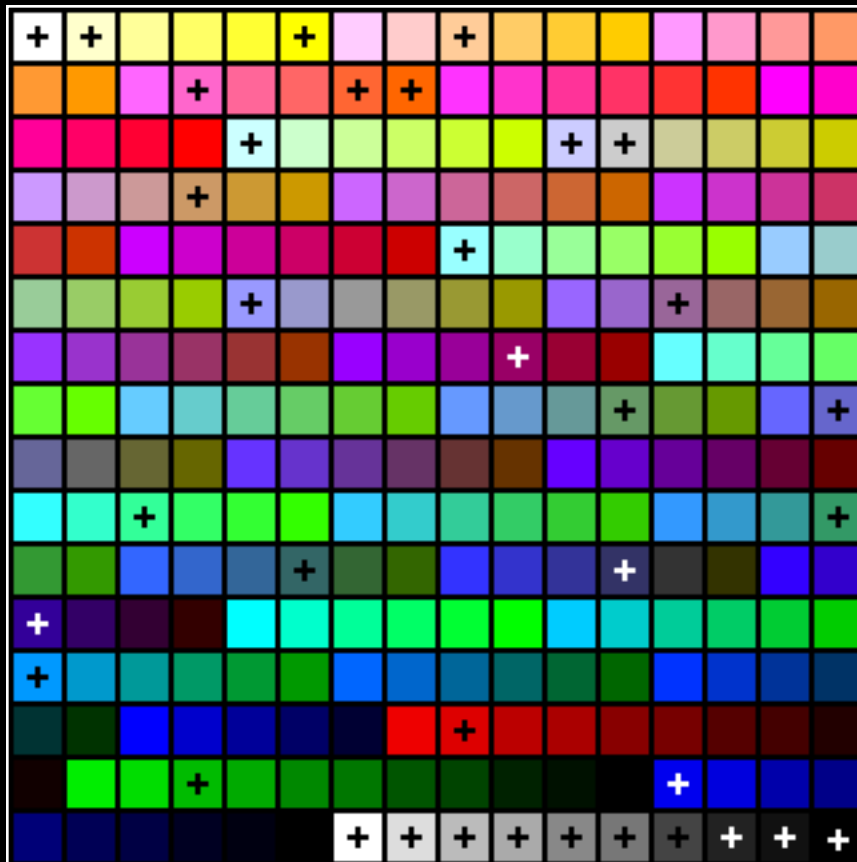


Don't:



Limit Number of Colors

Limit Number of Colors



Icon Family

Icon Family

- ICN#



- ics#



Icon Family

- ICN#



- ics#



- Mask



- Mask



Icon Family

- ICN#



- ics#



- Mask



- Mask



- icl4



- ics4



Icon Family

- ICN#



- ics#



- Mask



- Mask



- icl4



- ics4



- icl8



- ics8



Icon Design Details (1)

Icon Design Details (1)

- ics# resembles ICN#

Icon Design Details (1)

- ics# resembles ICN#

Do:



Icon Design Details (1)

- ics# resembles ICN#

Do:



Don't:



Icon Design Details (1)

- ics# resembles ICN#
- Design for black and white

Icon Design Details (1)

- ics# resembles ICN#
- Design for black and white
- Think about selection

Icon Design Details (1)

- ics# resembles ICN#
- Design for black and white
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Do:



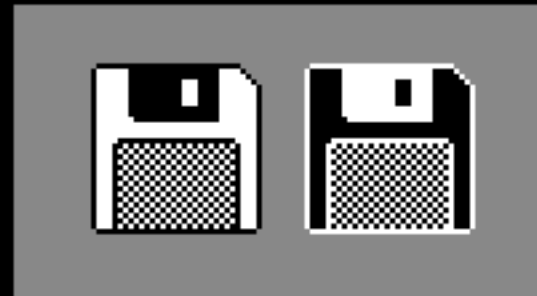
Icon Design Details (1)

- ics# resembles ICN#
- Design for black and white
- Think about selection

Do:



Don't:



Icon Design Details (1)

- ics# resembles ICN#
- Design for black and white
- Think about selection
- Black outlines

Icon Design Details (1)

- ics# resembles ICN#
- Design for black and white
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Do:



Icon Design Details (1)

- ics# resembles ICN#
- Design for black and white
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Do:



Don't:

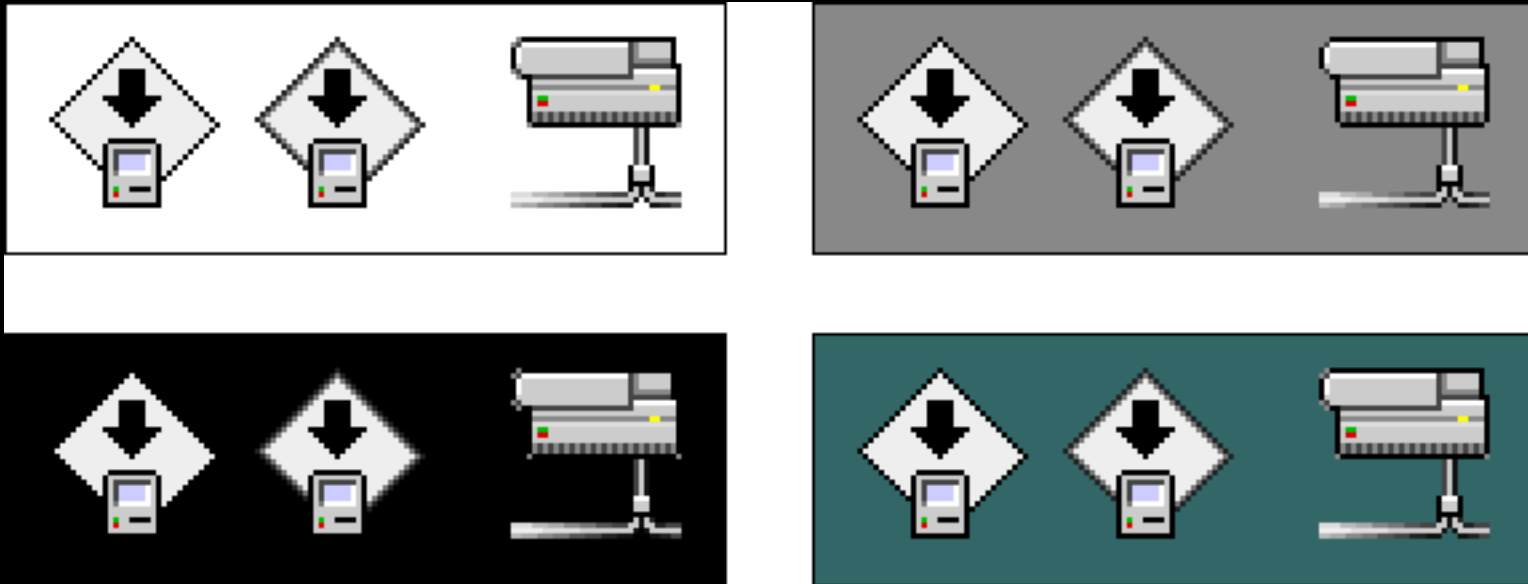


Icon Design Details (2)

- Anti-aliasing

Icon Design Details (2)

- Anti-aliasing



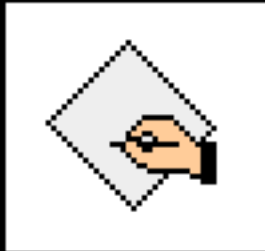
Icon Design Details (2)

- Anti-aliasing
- One mask

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- Anti-aliasing
- One mask

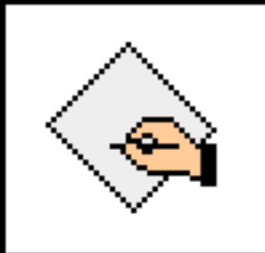
Do:



Icon Design Details (2)

- Anti-aliasing
- One mask

Do:



Don't:





The power to be your best