



1990 Worldwide Developers Conference



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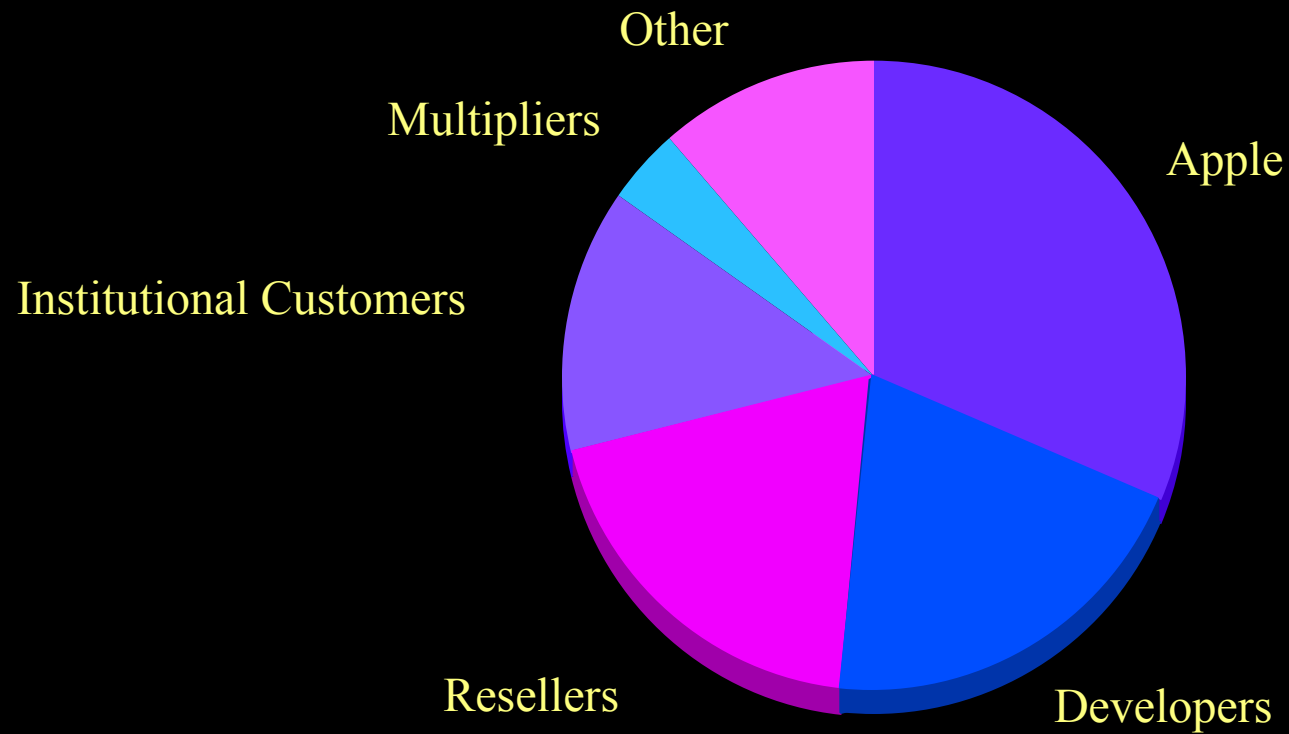
Navigating the Apple Maze

Navigating AppleLink

Overview

- Who's on AppleLink?
- What AppleLink's great for
- DSBB and 3PC highlights—demo
- Test drive it offline

Who's on AppleLink? (35,000 users worldwide)

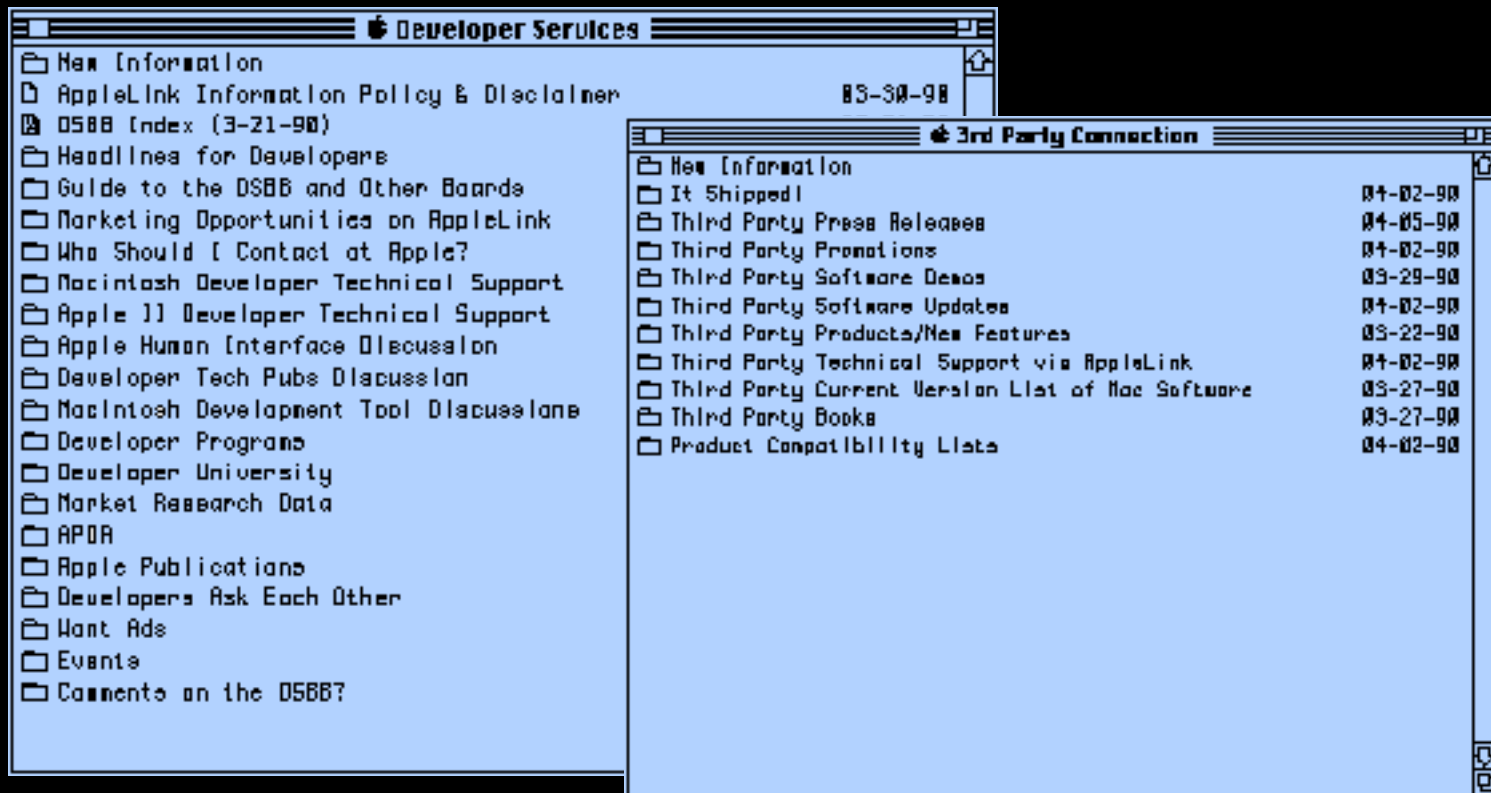


What AppleLink's Great For

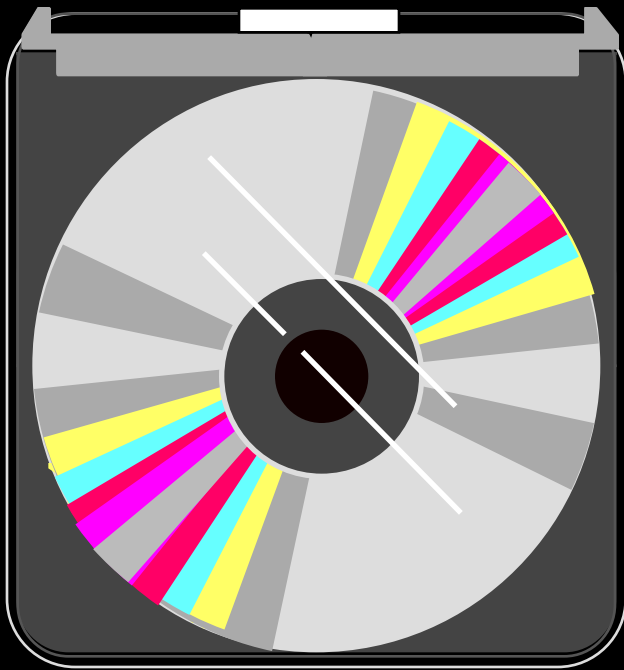
- Instant distribution
- 24-hour global access
- Discussion forums
- Doing business with Apple
- Marketing your products and supporting your customers



DSBB and 3PC Highlights–Demo



Test Drive it Offline



- AppleLink Offline!
- A Disc Called Wanda



Questions & Answers