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# The Future with IAC

Teenage Mutant Ninja  
Apps...

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# IAC: A Tremendous Change

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- Almost a new platform
- New conventions
  - Application architecture
  - User interface
- New learning curve
  - Message classes
  - Event level awareness

# IAC: User's View

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- Added functionality
  - Ex: Spelling checker
- Links: hot, warm, cool
  - Within/across product families
- Embedded data objects
  - Ex: Imported graphic w/ tools
- Component software
  - Ex: Interface builder

# IAC: Developer Opportunities

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- Applications as services
- Compound documents
- Wrap i/o and silicon in IAC blanket
- Cross-application organizational tools  
Projects/schedules, info mgmt.
- High-level user programming tools  
Iconic, knowledge-based,  
by-example

# IAC + AppleScript

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- One stop solution shopping
- Distributed intelligence
- Active objects = agents
- Network-wide economics

# IAC: Gift of the Gods?

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- Mac maintains high ground
- New architectures possible
  - Distributed apps
  - Compound documents
- New product areas
  - Services
  - Components

# IAC: System 7.0's Tricky Friend

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- Learning curve
- Cost of entry
- Painful user evolution
  - Old/new application mix
  - More details to manage (app vers. etc.)



# IAC: Apple Can Help Developers

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- New example programs
  - File, Edit, Scroll, etc.
- Event standards
- Cross-application event debugger
- A timely AppleScript

# IAC: The Time is Now

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- Revolution, not Evolution
- He who hesitates is lost
- David vs. Goliath
- Side-step the feature race



The power to be your best